

Trophy Games Opens Pre-registration for Farm Manager

Copenhagen, Denmark - April 30, 2025 - Trophy Games Development A/S (Nasdaq First North GM Copenhagen: TGAMES) is excited to announce that our latest original mobile title, Farm Manager, has officially entered pre-registration on both the Apple App Store and Google Play Store. Acceptance into preregistration - a status reserved for a select few apps - signals not just a major milestone for the game, but a clear vote of confidence in its quality and potential from the world's largest mobile platforms.

A Deep and Strategic Farming Simulator - Built From the Ground Up

Unlike traditional casual farming games, *Farm Manager* is **a full-fledged simulation experience**, designed from the ground up by Trophy Games as an original IP. The game invites players to **build a vast farming empire**, managing everything from crop cycles and livestock breeding to workforce logistics, financial optimization, and technological upgrades.

It delivers a level of **depth, realism, and "nerdiness"** rarely seen in mobile farming titles - something fans of our Xombat-powered simulation games will instantly recognize and appreciate. If you've enjoyed the in-depth management of games like *Shipping Manager, Train Manager*, or *Airline Manager*, you'll feel right at home.

Strategic Highlights

Launching Farm Manager represents a key step in Trophy Games' continued push to lead the market in high-complexity simulation gaming on mobile. Highlights include:

- Fully original IP developed internally by Trophy Games
- Hardcore simulation appeal with proven player retention models
- Cross-market potential for both mid-core and simulation audiences
- Apple & Google pre-launch approval, signaling quality and monetization readiness

Being accepted into pre-registration is a notable achievement - only a small fraction of titles are granted this status, making it a strong indicator of platform support and visibility leading up to launch.

Cinematic Trailer

https://youtu.be/MARqmSIC4tQ

Experience the scale and ambition of *Farm Manager* in our brand-new cinematic teaser. It captures the player's journey from humble farmland to high-tech agribusiness powerhouse.

Preregistration Links

Players can now preregister and get early rewards at launch:

- https://apps.apple.com/dk/app/farm-manager-2025/id6739125379
- https://play.google.com/store/apps/details?id=com.trophygames.farmmanager&hl=en



These preregistration phases will drive wishlist volume, build community awareness, and allow us to fine-tune launch marketing based on early user engagement.

Next Steps Before Launch

With preregistration secured, our roadmap focuses on:

- LiveOps and monetization balancing
- Final polishing and QA cycles
- Soft launch testing in select markets
- Global marketing activation

We expect a full global launch later in the summer of 2025.

Thank you for your continued trust and support. More updates will follow as we approach launch.

Contacts

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About Us

Trophy Games is a data- and business-driven game company with a no-bullshit mentality. We build games around real-world interests to immerse players in their passion online!

Image Attachments

Farm Screenshots AB5 9 16 1080x1920 ENG1

Farm Screenshots AB5 9 16 1080x1920 ENG2

Farm Screenshots AB5 9 16 1080x1920 ENG3

Farm Screenshots AB5 9 16 1080x1920 ENG4

Farm Screenshots AB5 9 16 1080x1920 ENG5

Farm Screenshots AB5 9 16 1080x1920 ENG6

Farm Screenshots AB5 9 16 1080x1920 ENG7

Farm Screenshots AB5 9 16 1080x1920 ENG8