

SaveLend Group strengthens the management team

SaveLend Group AB ("SaveLend Group" or "the Company") has recruited Björn Johnson as Chief Credit Officer and Peter Balod as Chief Commercial Officer. Both will assume their positions on January 8, 2023.

Björn Johnson currently serves as the Head of Credit at Tessin Nordic, a role he has held for the past four years. Prior to this, he spent over ten years at Swedbank, including as the Head of Credit & Risk at Swedbank Finans. Björn has extensive experience in developing existing credit organizations.

"I look forward to becoming part of the SaveLend team and having the opportunity to contribute my experience to develop the credit business further," says Björn Johnson.

Peter Balod has been the CEO of BigBank Sweden for the past three years and has previously held roles such as Chief Marketing Officer at Svea Ekonomi (now Svea Bank). Peter has a solid background in the banking and finance industry and is highly commercially driven.

"I hope to contribute to SaveLend's impressive growth journey and yield to investors through my experience in strategic work and sales. I am really looking forward to being part of the strong team already in place," says Peter Balod.

"I am pleased to welcome both Björn and Peter to the group. With their respective experiences, they will contribute from day one; Peter with his commercial and data-driven approach, and Björn with his analytical ability. Björn's experience in real estate loans will be very valuable as we are soon launching project and real estate financing directly on the savings platform," says Ludwig Pettersson, CEO of SaveLend Group.

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About SaveLend Group:

SaveLend Group AB, 559093-5176, is a fintech company with approximately 75 employees and offices in Sweden, Finland and Poland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification and financing solutions.

Image Attachments

[BjörnJohnson](#)
[PeterBalod](#)

Attachments

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