

Ratos announces Björn Borgman leaving HL Display

Björn Borgman, CEO HL Display, has chosen to leave the company to take on the role as President and CEO for ITAB.

After ten years with HL Display, including the past five as Chief Executive Officer, Björn Borgman has announced his departure from the company. He will remain in his role until a successor assumes office, but no later than the end of April.

Ratos has initiated the recruitment process to appoint a new Chief Executive Officer for HL Display.

About HL Display

HL Display is a global leader in in-store merchandising and communication solutions, helping customers create a better shopping experience for both shoppers and store personnel. Founded in 1954, HL operates in more than 70 countries, with solutions in 350,000 stores worldwide. The company supports customers in growing sales, inspiring shoppers, improving efficiency, reducing waste and improving work in-store across three segments: food retail, branded goods suppliers, and non-food retail.

HL Display Group is headquartered in Stockholm, Sweden, with sales offices in 24 countries covering 40 markets and distributor partners serving the remaining global markets. The company operates seven production facilities across Sweden, Poland, Germany, the UK, Canada, and China, with capabilities including plastics and metal fabrication, printing, and assembly. HL has 1,400 employees and net sales of 3,000 MSEK. HL Display has actively pursued 11 add-on acquisitions over the past four years to strengthen its market position and expand its portfolio.

Ratos holding in the subsidiary HL Display is 95%.

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About Ratos

Ratos is a Swedish publicly listed business group consisting of 14 companies across three business areas: Construction & Services, Industry and Consumer. The Group operates mainly in the Nordic region, with net sales of SEK 32 billion and an adjusted EBITA of SEK 2.3 billion in 2024, and with a total workforce of around 10,900 employees. Ratos is headquartered in Stockholm, Sweden.

We have a distinct corporate culture and strategy – everything we do is based on our core values: Simplicity, Speed in Execution and It's All About People. We enable independent subsidiaries to excel by being part of something larger.

Attachments

[Press release](#)