

## C-RAD continues advancing their position in India and opens a new Experience Center.

C-RAD takes another important step in creating awareness for the importance of accurate patient positioning in advanced radiation therapy in this important market by setting up an Experience center.

The Experience center will provide an opportunity for new and exisiting customers to experience C-RAD's cutting-edge technology firsthand - both onsite as well as online. The center will provide workshops and Q&A sessions with experienced clinical professionals, and representatives from the C-RAD team as well as users, giving India a unique platform to network and share experiences, thoughts, and ideas on SGRT technology from C-RAD.

The Experience Center is equipped with a full Catalyst+HD system with the complete software suite including modules for Respiratory Gating, Patient Setup & Positioning as well as Motion Monitoring. The C-RAD SGRT system (Surface Guided Radiation Therapy) demonstrates accurate patient setup prior to the treatment and continuous monitoring of the patient during a treatment fraction. The technology provides accuracy and safety for the patient to support high precision treatment techniques as well as efficiency in a complex treatment workflow.

Debabrata Bhowmick, Sales Director India and South Asia says, "The experience centre is curated to engage with healthcare professionals in radiotherapy space for creating awareness of this technology, making them familiar with the feature and benefits and share the technologies positive impact on patient outcomes."

The center is located in Faridabad close to Noida International Airport, also known as Jewar Airport, India and will be run as a collaboration between C-RAD and our local partner Marrsis Disha.

"We are excited to inaugurate the experience center as training & education is important for C-RAD globally but also in our go-to-market strategy for India. The Indian market has a huge unmet demand for cancer care and by partnering with local and international experts to train healthcare professionals in using our technology in our Experience center we can support in elevating patient care across India." says Tim Thurn CEO C-RAD AB "We believe the SGRT technology is on its way to become standard of care in advanced radiation therapy and this is one of many significant steps in that journey."

## About C-RAD

C-RAD develops surface-guided imaging solutions for radiation therapy to allow highly accurate dose delivery to the tumor, and at the same time, to protect healthy tissue from unwanted exposure. Using high-speed 3D cameras combined with augmented reality, C-RAD supports the initial patient setup process and monitors the patient's motion during treatment to ensure high confidence, an efficient workflow, and improved accuracy. C-RAD monitors the patient's motion without the use of tattoos or additional imaging dose, to deliver the highest level of patient safety and comfort.



C-RAD. Inspiring excellence in cancer treatment.

C-RAD AB is listed on NASDAQ Stockholm.

For more information on C-RAD, please visit https://www.c-rad.com

## For further information:

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## **Attachments**

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