

Newsletter – Moving Towards the Future: Evaluation of a Strategic Acquisition

Dear partners, investors, and friends, As we communicated on 1 September 2025, the Board has given us a mandate to evaluate acquisitions that can strengthen Enersize in the long term. We are now in an ongoing evaluation process with Pure Positioning AB, where we are conducting a thorough financial and legal due diligence to analyze opportunities and risks. In parallel, we have secured the financing required for a re-listing process, which gives us flexibility and confidence ahead of the decisions that may come with the potential completion of the transaction.

Background to the acquisition

In recent years, Enersize has pursued a growth journey focused on combining technology, innovation, and customer value. Acquisitions are a natural part of building on this foundation, and we see opportunities to both broaden and deepen our offering as well as strengthen our capacity to meet increasing market demands.

Several shareholders have reached out with questions, comments, and support in connection with the announcement of the signed LOI with Pure Positioning AB. I would like to thank you for your engagement – it contributes to a constructive dialogue and demonstrates the strong interest in our growth journey.

Synergies and joint strengths

In our dialogue with Pure Positioning AB, we see that the companies complement each other well:

- Enersize contributes energy optimization, digitalization, and an established stock market platform
- Pure Positioning AB brings technological innovation, specialized solutions, and long experience

A central element of the contemplated acquisition is that Pure Positioning's current business model – an active buy-and-build strategy – requires what Enersize can provide: access to the capital market, established corporate governance, and a structured management organization. This means that we can build further on Enersize's identity and strengthen our joint opportunities.

Impact on customers and partners

For our customers, an acquisition of Pure Positioning would mean access to a broader portfolio of solutions, combined expertise in both energy optimization and advanced technology development, and stronger innovation capacity. This would enable us to develop new services faster, adapt more effectively to their needs, and deliver more measurable results.

For our partners and investors, it would represent a clear step forward in our strategy for growth and market leadership, and an opportunity to jointly take part in the growing market for energy-efficient and sustainable solutions.

Looking ahead

The due diligence process is proceeding according to plan, and we retain the decision on how to move forward. Should the transaction be completed, integration will take place gradually, with a focus on preserving the best of both corporate cultures. Our priority is to ensure a smooth transition where quality, delivery capacity, and customer satisfaction remain at the center. Furthermore, a re-listing process with Nasdaq First North Growth Market will be required should we decide to proceed with the acquisition.

Closing

We see this as the beginning of a new and exciting phase in Enersize's development. With Pure Positioning AB as part of our company, we would strengthen our combined capacity, accelerate the development of new services, and create long-term value for all our stakeholders. A company description of Pure Positioning AB is attached.

Once again, thank you for your engagement.

Warm regards,
Fredrik

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The English text is an in-house translation of the original Swedish text. Should there be any disparities between the Swedish and the English text, the Swedish text shall prevail.

About Enersize

Enersize develops and provides specialized software, tools, and services for improving energy efficiency in industrial compressed air systems – one of the most energy-intensive processes in manufacturing. The company's technology platform enables detailed monitoring, analysis, and real-time optimization of compressed air systems, with the aim of reducing energy consumption, detecting leaks, and improving operational performance.

Enersize works with a wide range of industrial companies that recognize energy efficiency as a strategic priority – both for improving financial performance and for reducing environmental impact. The solutions are scalable and designed to integrate seamlessly into both existing and new system environments.

The company is listed on Nasdaq Stockholm First North Growth Market under the ticker: ENERS.

For more information, visit <https://enersize.com>

Certified Adviser: Bergs Securities AB

Attachments

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