

Resurs new main partner of Røgle BK

Resurs Bank signs on as new main partner of Røgle BK. The partnership forms part of Resurs Bank's newly launched "Företagsbanken" and underscores its long-standing commitment to the region, where the bank has had their headquarter for nearly 50 years.

Resurs Bank and Røgle BK share a long history, and this partnership marks the renewal of their collaboration. Røgle BK's strong business network will be an important component in Resurs Bank's initiative to provide financing to small and medium-sized enterprises through its new corporate finance offering, "Företagsbanken – a part of Resurs".

– We are proud to be back as partner of Røgle BK. Together, we aim to create long-term value both for the regional business community and for society at large. The partnership reflects our ambition to be a strong and responsible company in the region, says **Magnus Fredin**, CEO of Resurs Bank.

Resurs will also take on the role of sustainability partner, supporting Røgle's efforts in this area, an important part of Resurs Bank's ambition to be an active contributor to society.

– Resurs Bank is a partner with a strong sustainability focus that aligns closely with our own ambitions. Their decision to step in as main partner demonstrates a long-term commitment where we, together, aim to take responsibility and make a difference both on and off the ice, says **Erik Lindgren**, Head of Sales at Røgle BK.

The parties now look forward to further developing the partnership, with sustainability as a natural part of the collaboration and joint initiatives that will create value for supporters, businesses, and society as a whole.

More information:

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ABOUT RESURS

Flexible payments and finances, made easy. At Resurs Bank, we make it easier for individuals and businesses across the Nordics to realize their ambitions – every day. For nearly 50 years, we've been a trusted financial partner, creating long-term value for our customers, our partners, and the communities we proudly serve and are a part of. Today, we have a customer base of approximately 6 million customers and 759 employees in the Nordic region.

Attachments

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