

Press Release
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Goodbye Kansas Studios wins additional In-Game Cinematics order from strategic client

Goodbye Kansas Studios has received another order for the production of in-game content for a game project. The order comes from a strategic, international customer and the value of the order amounts to approximately SEK 11 million. The project is the second in a short time to be signed with the customer, in a collaboration that has deepened during the spring. The project has been initiated, and will run during quarters 2 and 3, 2024.

"This order, the second in a row from this customer, clearly shows how we are proving our excellence and capabilities in In-Game Cinematics, both in terms of quality and creative solutions. We are seeing how our customers in the gaming segment are developing the content of the games towards new levels, which creates new business opportunities thanks to our unique customer offering," says Stefan Danieli, CEO of Goodbye Kansas Group.

After several comprehensive structural measures in 2023, Goodbye Kansas Group is now fully focused on the operations of Goodbye Kansas Studios, a leading provider of technology-driven visual content in a global market.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology-driven visual content and develops solutions for visual effects (VFX), animation, game trailers and In-Game. The Group has some of the world's leading entertainment companies as customers. Goodbye Kansas Group has its head office in Stockholm and is listed on Nasdaq First North Growth Market with Carnegie Investment Bank AB (publ) as Certified Adviser.

Attachments

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