

Press Release
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Goodbye Kansas Studios wins one of its biggest orders for cinematic game trailer

Goodbye Kansas Studios has won a new order from a recurring international customer to produce a cinematic game trailer. Production will be initiated in the first quarter 2023 and will be completed in the fourth quarter 2023. The total order value amounts to approximately SEK 51 million.

"It is pleasing to see that Goodbye Kansas Studios is able to win large orders from recurring customers, this shows our ability to exceed customers' expectations. The group's more narrow business scope means that we are focused on delivering high quality studio services and exceptional visual experiences while we also look for larger and longer customer partnerships, and this order shows that we are on the right path," says Stefan Danieli, CEO of Goodbye Kansas Group.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver and Beijing.

The company has Erik Penser Bank AB as Certified Adviser, phone: +46 8-463 80 00, certifiedadviser@penser.se.

This information is inside information that Goodbye Kansas Group AB (publ) is obliged to make public under the EU Market Abuse Regulation 596/2014. The information was provided by the contact person set out above for publication at 2023-01-19 15:52 CET.

Attachments

[Goodbye Kansas Studios wins one of its biggest orders for cinematic game trailer](#)