

Press Release
12 May 2023 18:30:00
CEST



Vobling signs renewed and updated reseller agreements

Goodbye Kansas Group's (publ) subsidiary Vobling has signed renewed and updated reseller agreements with its partners Dafo Brand AB and Gloria GmbH. The agreement with Dafo Brand gives the company an exclusive right to sell VR Fire Trainer in Sweden and Finland, and in addition a non-exclusive right in Norway, while the agreement with Gloria GmbH provides for an exclusive right for Gloria to sell VR Fire Trainer in Germany, Austria and Switzerland. In addition, Gloria GmbH also has a non-exclusive right to sell VR Fire Trainer in the Netherlands, UK and Poland.

In line with Goodbye Kansas Group's strategy to narrow the focus of its business and increase profitability, Vobling has recently divested its consultancy business in order to fully focus on the VR Fire Trainer product.

"It is pleasing that Vobling signs updated reseller agreements for VR Fire Trainer. The agreements give Vobling access to some of Europe's largest markets for fire and security products. In addition, we are looking at a number of additional markets internationally. Following the decision to narrow the focus of Goodbye Kansas Group we continue to develop and strengthen non-core businesses ahead of potential divestments," says Stefan Danieli, CEO of Goodbye Kansas Group.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform for 3D visualization of products for e-commerce. Games & Apps develops mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius and Belgrade.

The company has Erik Penser Bank AB as Certified Adviser.

Attachments

[Vobling signs renewed and updated reseller agreements](#)