
Eniro Group Q2-23 - Market challenges ahead, efficiency measures to mitigate impact

Eniro's second-quarter performance signals potential market weaknesses ahead. Specifically, micro and small businesses in Sweden, a crucial segment for Eniro Group, are facing challenging times. This, coupled with a softening advertising market, compels us to revise our top-line growth projections for upcoming quarters. However, the efficiency program it launched during the quarter should help offset some of the anticipated downturn.

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