

Albert and Akelius strengthen the partnership through a new larger project

eEducation Albert ("Albert"), a leading Nordic EdTech company, has previously communicated that dialogues have taken place between Albert and Akelius Languages gGmbH ("Akelius") following a successful pilot project. Today, Albert is pleased to announce that the partnership is now further strengthened and entering a new and more ambitious phase.

The new phase of the partnership means that both parties continue to benefit from each other's skills and products. The aim is, through a new expansion project, to spread and make knowledge and learning available to as many children and young people as possible around the world.

The project is expected to start in the latter part of Q4 2023 and last during the first half of 2024. The size of the new collaboration is more than ten (10) times as large as the previously carried out pilot project and is fully financed by Akelius.

"Our previous collaboration with Akelius not only demonstrated the success we could achieve together, but also demonstrated the potential of our synergies. The positive dynamic between our two companies, driven by a shared commitment to democratize learning through technology, has laid the foundation for a future with pioneering achievements in the EdTech industry. We are excited to continue this journey as we embark on an even deeper collaboration" said founders Salman Eskandari and Arta Mandegari.

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About eEducation Albert AB (publ)

Albert is the children's digital teacher, who since the start in 2016 has helped over 500,000 families with homework via mobile devices. Albert's apps are aimed at younger (1-9 years) and older children (10-16 years) and include subjects such as Mathematics, English, Geography, Code and Reading & Writing. Albert was founded in 2016 by two friends in Gothenburg with a clear goal - to democratize knowledge through technology - and that is what drives us even today. Albert is listed on the Nasdaq First North Growth Market with the short name (ticker) ALBERT. The company's certified adviser is Erik Penser Bank, certifiedadviser@penser.se

Read more at investors.hejalbert.se

Attachments

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