

Press Release  
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## Goodbye Kansas Studios wins gaming order from recurring customer

Goodbye Kansas Studios has received a new order from a recurring international client to produce game content through Motion Capture technology and use of animation rigs. Production has commenced during the first quarter of 2022 and will be completed in the second quarter of 2022. The total order value amounts to approximately SEK 7 million.

"It is pleasing to see that Goodbye Kansas Studios continues to both establish new and broaden existing partnerships with global customers. Goodbye Kansas Studios' unique expertise in Motion Capture enables us not only to depict realistic character movement but to also capture cinematic camera language in realtime that brings our clients storytelling visions to life. Our Motion Capture studios and cutting edge animation rigs are important reasons for why leading gaming companies turn to us for content production," says Peter Levin, CEO of Goodbye Kansas Group.

### For more information, please contact:

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### Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver, Beijing and Manila. The company has Wildeco Ekonomisk Information AB as Certified Adviser, Kungsgatan 6, 103 87, Stockholm, email: [info@wildeco.se](mailto:info@wildeco.se), phone: +46 8 545 271 00.

### Image Attachments

[Motion Capture studio](#)

### Attachments

[Goodbye Kansas Studios wins gaming order from recurring customer](#)