



Tove Bylund is appointed new CHRO at Net Insight

Stockholm, Sweden – Net Insight recruits Tove Bylund as new CHRO (Chief Human Resources Officer) with responsibility for leading the company's HR organization. Tove will become part of Net Insight's executive management team and will take office on January 10, 2023.

Tove Bylund is a committed and development-oriented HR profile with 15 years of experience in broad HR work and comes most recently from Wise Consulting, where she held various global and senior positions. Before that, she has experience from, among others, Teracom and Capgemini Consulting.

"I am very happy to welcome Tove Bylund to Net Insight," says Crister Fritzson, CEO at Net Insight. "Tove will be responsible for the continued strategic development where competence supply, efficiency and development of corporate culture are in focus. As we are a growth company, it is important to attract the best talents. With her broad experience, Tove will strengthen our ability to be an attractive employer and to find the cutting-edge expertise we need to continue distinguishing ourselves for our innovative power in media tech."

For further information, please contact:

Crister Fritzson, CEO of Net Insight AB, +46 8 685 04 00, crister.fritzson@netinsight.net

About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net

Follow us:

Twitter: twitter.com/NetInsight

LinkedIn: linkedin.com/company/net-insight/

Attachments

[Tove Bylund is appointed new CHRO at Net Insight](#)