

Hexatronic presents business areas at today's Investor Update

Hexatronics will host a digital investor presentation today at 13.00 CET for investors, analysts, and the media. The day's purpose is to provide an in-depth insight into the Group's business areas and the markets they operate in connection with Hexatronic's transition to the new segment reporting as of the first quarter of 2025.

The cautiously optimistic outlook for 2025, which was communicated in the financial statements in February, remains unchanged.

"With three clear business areas, we give focus and power to our growth strategy for the coming years and improve the conditions for developing the full potential in each area. Both Harsh Environment and Data Center operate in markets with good growth potential and profitability. Our acquisition strategy primarily focuses on adding additional businesses in these areas," says Rikard Fröberg, CEO of Hexatronic.

"In Fiber Solutions, we currently have well-invested facilities with the capacity to handle increased volumes. We have also taken several steps to strengthen our presence in the important US market, including the decision to establish cable manufacturing locally in the US starting in the second quarter of 2026. In Fiber Solutions, we have an opportunistic attitude regarding add-on investments," says Rikard Fröberg.

With a global presence and several high-quality products and service offerings, Hexatronic is well-positioned for continued profitable growth.

The Group's business areas:

- **Fiber Solutions** is the Group's business in fiber optic cables, ducts and network products for FTTH connectivity, 5G, transport networks, local city networks and submarine cables. This also includes educational activities.
- **Harsh Environment** provides advanced cables and solutions adapted to cope with connectivity in the most challenging environments, including advanced sensor systems.
- **Data centers** primarily offer services and customized products for the data center market, such as cables and networking products, as well as design, installation, and project management.

Restated historical segment reporting

Hexatronic applies the new segment reporting as of the first quarter of 2025. To facilitate comparisons between the years and the understanding of Hexatronic's upcoming quarterly reports, restated historical segment reporting for 2024 is presented. The restated segment reporting does not affect the Group's total net sales or profit previously reported for 2024.

January – December 2024

SEK m	Fiber Solutions	Harsh Environment	Data Center	Group functions and elimination	Group[1]
Net sales[2]	5,441	1,178	972	-11	7,581
EBITDA	826	159	172	-57	1,099
<i>EBITDA-marginal</i>	15.2%	13.5%	17.7%	<i>n.a</i>	14.5%
EBITA	587	121	154	-60	803
<i>EBITA-marginal</i>	10.8%	10.3%	15.9%	<i>n.a</i>	10.6%
Investments	-286	-34	-5	0	-325
Number of employees	1,358	371	208	30	1,967

Restated historical segment reporting per quarter 2024 will be available for download on Hexatronic's website.

To register and participate in the Hexatronics Investor Update, follow the link [here](#). The presentations from today's event will be available [here](#). A recorded version of the presentations will be available on the same page no later than the day after the event.

Hexatronic will present its interim report for the first quarter of 2025 on Tuesday, April 29 at 07.00 CET.

[1] The Group's reported key figures for January-December 2024.

[2] In connection with the introduction of business areas, part of the net sales in the Norwegian operations, which were previously part of Fiber Solutions, have been allocated to the Harsh Environment business area.

For more information, please contact:

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About Us

Hexatronic creates sustainable networks all over the world. We partner with customers on four continents – from telecom operators to network owners – and offer leading, high-quality fiber technology for every conceivable application. Hexatronic Group AB (publ.) was founded in Sweden in 1993 and the Group is listed on Nasdaq Stockholm. Our global brands include Viper, Stingray, Raptor, InOne, and Wistom®.