

Boozt

Press Release

MALMÖ, SWEDEN, APRIL 16, 2021

The Nomination Committee in Boozt proposes election of Julie Wiese and Aileen O'Toole as new ordinary board members

Ahead of the Annual General Meeting on May 27, 2021, the Nomination Committee in Boozt AB (the "Company") proposes that Henrik Theilbjørn, Jón Björnsson, Kent Stevens Larsen, Cecilia Lannebo and Luca Martines are re-elected as ordinary board members, that Julie Wiese and Aileen O'Toole are elected as new ordinary board members, and that Henrik Theilbjørn is re-elected as Chairman of the Board of Directors.

Julie Wiese, born 1985, has in her career primarily worked within financing, acquisitions and investments, and has had various positions within Aker Solutions (2011-2014), DNB Markets Singapore (2014), Carnegie (2015-2016) and Ferd AS (2017-). Julie is board observer in FÜRST Holding AS and WebMed AS on behalf of Ferd AS. Julie Wiese is currently an investment professional with Ferd Capital. Julie is a Norwegian citizen.

Education. BA International Studies at Oslo University, MSc Management at Imperial College Business School and MSc Investment Management at Cass Business School.

Other current assignments: Board member in Servi Group AS and IntMed AS.

Shareholding in the company: -

Aileen O'Toole, born 1975, has worked with Human Resources most of her career and held positions with Telenor (1997-2000), Jabil Global Services (2001-2004), eBay in various capacities, e.g. Senior Director, Human Resources and VP Human Resources, EMEA (2004-2014). Aileen O'Toole is currently Chief People Officer at Prosus & Naspers (2014-). Aileen O'Toole is an Irish citizen.

Education. BA, History and Politics at University College Dublin and MSc Business Studies at University College Dublin.

Other current assignments: -

Shareholding in the Company: -

The current board member Bjørn Folmer Kroghsbo has declined re-election.

The Nomination Committee's other proposals and reasoned statement will be presented in connection with the announcement of the notice to the Annual General Meeting 2021.

The Nomination Committee for the 2021 Annual General Meeting consists of Claus Wiinblad (Chairman), representing Arbejdsmarkedets Tillægspension (ATP), Anders Lund, representing BLS Capital Fondsmæglerselskab A/S, Caroline Sjösten, representing Swedbank Robur Fonder, and the Chairman of the Board of Directors Henrik Theilbjørn.

The information was submitted for publication, through the agency of the contact person set out above, at 17:30 CEST on April 16, 2021.

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Boozt is a leading, fast-growing and profitable Nordic technology company selling fashion online. The Group generated net sales amounting to SEK 4.4 billion in 2020. Boozt offers its customers a curated and contemporary selection of fashion brands, relevant to a variety of lifestyles, mainly through its multi-brand webstore Boozt.com. The company is focused on using cutting-edge, in-house developed technology to curate the best possible customer experience. Besides Boozt.com, the company also runs the webstore Booztlet.com and retail stores Booztlet and Beauty by Boozt in Denmark. For more information, please visit www.booztgroup.com.