



20 January 2023 19:34:00 CET

Better Collective – Share buyback program completed

On November 22, 2022 Better Collective A/S (“the Company”) initiated a share buyback program for up to 5 mEUR, to be executed during the period from November 22, 2022 to February 20, 2023.

Regulatory Release no. 05/2023

Reference is made to the regulatory release no. 41 “Better Collective initiates share buyback program to cover future payments relating to acquisitions and LTI programs” published on November 21, 2022.

The following transactions have been executed under the program during the period from January 17, 2023 to January 20, 2023:

Date	Number of shares	Average weighted purchase price (SEK per share)	Amount (SEK)
17/1/2023	10,652	151.5486	1,614,296
18/1/2023	11,310	154.9385	1,752,354
19/1/2023	11,734	1,543.7981	18,114,927
20/1/2023	8,603	156.9125	1,349,918
Accumulated under the program following above purchases:	394,645		72,060,220

Following the above purchases, Better Collective A/S holds 781,730 treasury shares corresponding to 1.42% of the outstanding share capital of the Company.

The buyback program is hereby completed.

Contact

Investor Relations

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About Better Collective

With a vision to become the Leading Digital Sports Media, **Better Collective** own and operate international, as well as local, sports communities and media that aim to make sports entertainment sustainably engaging and fun. Via its online media, the Group provides prime quality content, data insights, betting tips and educational tools for enthusiastic sports fans of the world. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; **Action Network**, **VegasInsider.com**, **HLTV.org**, **FUTBIN.com**, and **bettingexpert.com**. To learn more about Better Collective please visit **bettercollective.com**

This information is information that Better Collective is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-01-20 19:34 CET.

Attachments

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