

Eduviva Group acquires Møbel-Gruppen

Eduviva Group's subsidiary, Lekolar, the Nordic market leader in creative and educational products, has entered into an agreement to acquire Møbel-Gruppen, a leading actor on the school and office furniture market in Denmark. The acquisition strengthens Lekolar's presence in Denmark and broadens its offering for the school and office market.

Lekolar, part of the Eduviva Group, has entered into an agreement to acquire Møbel-Gruppen, a leading supplier of furniture to schools and offices in Denmark. The company is based in Holbæk, Denmark and has long experience in the market. Through the acquisition, Lekolar expands its portfolio with Møbel-Gruppen's well-established, high-quality furniture solutions for educational environments and workplaces. The acquisition also reinforces Eduviva's strategic ambition of market leadership in its home markets.

"We are pleased to welcome Møbel-Gruppen and its talented employees to the Lekolar family. Over many years, Møbel-Gruppen has built a strong reputation for innovative, functional furniture solutions and a high level of service. This fits perfectly with our ambition to continue creating inspiring teaching and learning environments," says Jesper Mortensen, Managing Director of Lekolar Denmark.

Møbel-Gruppen will continue to operate under its own name, from its current locations, while benefiting from Eduviva's and Lekolar's broad network and resources. Customers will gain access to an even wider product range, alongside enhanced service and support.

For additional information:

Jesper Mortensen, Managing Director Lekolar Denmark, jesper.mortensen@lekolar.dk

About Eduviva Group

Eduviva Group, headquartered in Osby Sweden, is the European market leader in creative and educational products. Under the common mission of igniting the passion to create and joy to learn, Eduviva Group operates five business units:

- Lekolar – Nordic market leader in learning materials and learning spaces for educators (B2E)
- Heutink – Dutch market leader in Learning content, learning materials and learning spaces for educators (B2E)
- Panduro – Nordic and Benelux omnichannel market leader in arts & craft (B2C)
- Playbox – A leading producer and wholesaler of arts & craft products (B2B)
- Baert – Belgian market leader in learning materials and learning spaces for educators (B2E)

In 2025, the Eduviva Group's revenues amounted to ca. SEK 5.9bn. Since 2017, the company is majority owned by Nalka Invest AB

Read more at www.eduvivagroup.com

About Møbel-Gruppen

Møbel-Gruppen is one of the leading providers of commercial interior design solutions in Denmark with primary focus on the Zealand region. The company offers full-service turnkey solutions to the customers, providing an end-to-end solution comprising sourcing of products, personalized design, logistics and final installation at customer site.

Attachments

Eduviva Group acquires Møbel-Gruppen