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Spiritfarer approved for the Chinese market

Fragbite Group AB's (publ) subsidiary Playdigious has received approval to release mobile game Spiritfarer in China. Release is planned for the beginning of the second quarter 2025. Award-winning Spiritfarer is the fourth of Playdigious' games to be approved for distribution on the Chinese market.

Spiritfarer was first released in August 2020 on PC, Nintendo Switch, PlayStation 4 and Xbox One, with Playdigious porting the game to mobile for its release on Netflix in October 2022. The game has until now been exclusively available to Netflix subscribers, an exclusivity which continues in all other markets apart from China.

"We are thrilled to finally have the approval for Spiritfarer. The titles we have released in China so far have done very well, most notably Dead Cells which is enjoying an enduring popularity on the Chinese market. Spiritfarer has an equally timeless quality, and I have high expectations for the title to make its mark in China," says Abrial Da Costa, CEO, Playdigious.

Spiritfarer has gained several award nominations and wins since 2020, the mobile version most notably won the Pégases award for Best International Mobile Game in 2023. Release is planned for the beginning of the second quarter 2025, date will be confirmed after coordination with our Chinese publishing partner.

For questions, please contact:

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Redeye AB is the Company's Certified Adviser.

About us

Fragbite Group (publ) is a Swedish corporate group with a portfolio of established subsidiaries that develop, adapt and publish games and esports content within GAMING, ESPORTS and WEB3. Our products are developed for both traditional platforms – PC, mobile and console – and modern platforms built on blockchain technology. The Group is headquartered in Stockholm and listed on Nasdaq First North Growth Market.

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Attachments

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