

Storytel adds more magic to audiobook listening with Dolby Atmos recordings of the Harry Potter™ fan-favorite "From the Wizarding Archive"

Storytel Group is elevating the audio experience with the release of unique Dolby Atmos® mixes of Pottermore Publishing's *From the Wizarding Archive*. Dolby Atmos brings fans of the Harry Potter universe a new dimension of sound and offers deeper insight into the lore of the w wizarding world. Featuring local Danish and Swedish casts, the title is now immediately available for the first time in local language on Storytel in Sweden and Mofibo in Denmark.

Dolby Atmos transforms the listening experience with a multi-dimensional soundscape to make every scene more vivid. Voices are more intimate and surroundings are reflected even more lifelike and powerfully. Instead of just listening, users are invited to step inside the world of a book as the scenes unfold all around them. Storytel is pleased to now release *From the Wizarding Archive*, with unique Swedish and Danish Dolby Atmos recordings by local cast.

"We're excited to bring the magic of Dolby Atmos to our users. Teaming up with Pottermore Publishing to launch *From the Wizarding Archive* as our first-ever Dolby Atmos title is the perfect way to showcase how this pioneering technology can transform the listening experience. The depth and richness it brings to these already incredible stories are truly something special", says Helena Gustafsson, Chief Content and Publishing Officer at Storytel Group.

From the Wizarding Archive is a treasure trove for fans of the Harry Potter universe, comprising 80 articles and anecdotes originally published on [Pottermore.com](https://www.pottermore.com) and now available on [HarryPotter.com](https://www.harrypotter.com). Listeners can delve deep into intimate character backstories, unearth forgotten histories, and illuminate the rich backstory that has captivated millions worldwide. With Dolby Atmos, these are set to be more vivid and captivating than ever before, using sound to transport the users directly into the w wizarding world with groundbreaking clarity, detail, and depth.

"We're thrilled to see *From the Wizarding Archive* brought to life in Dolby Atmos. This collaboration with Storytel continues our commitment to innovation in immersive storytelling," says Graham Sidwell, Director of Product Development at Pottermore Publishing.

Harry Potter is one of the most beloved series on Storytel, driving consistently high engagement among listeners. Over the past three years, at least one title from the Harry Potter series has secured a place on Storytel Sweden's Top 50 list for an impressive 130 weeks.

From the Wizarding Archive is the first title to be released on Storytel in Dolby Atmos, the leading spatial technology, with more titles scheduled to follow throughout the fall.

From the Wizarding Archive

Swedish translator: Jan Risheden

Swedish narrators:

- Hanna Ardéhn
- Simon Edenroth
- Kristofer Kamiyasu
- Siham Shurafa

Danish translator: Charlotte Glahn

Danish narrators:

- Neel Rønholt
- Hella Joof
- Flemming Enevold
- Pelle Emil Hebsgaard

Certified adviser

FNCA Sweden AB is the Company's Certified Adviser.

For more information, please contact:

Niklas Alm, Interim Head of Investor Relations, Storytel Group

Tel: +46 70 824 40 88

Email: niklas.alm@storytel.com

Malin Lindborn, Head of Communications, Storytel Group

Tel: +46 735 33 17 70

Email: malin.lindborn@storytel.com

About Storytel Group

We are a storytelling company. Driven by our purpose - "Leading the future of storytelling, we move the world through stories" - Storytel Group inspires and entertains people around the world by blending innovation with tradition. We bring stories to life across various formats for everyone to discover. Anytime. Anywhere.

Storytel Group operates in two business areas: Streaming and Publishing. The streaming service is one of the largest audiobook and e-book services, offering more than 1.8 million titles, in 55 languages to more than 2.5 million subscribers. Through the Publishing unit, we deliver high-quality stories from acclaimed authors across numerous genres via renowned publishing houses such as Bokfabriken, Gummerus, Lind & Co, Norstedts Publishing Group, People's and Storyside. The headquarters are located in Stockholm, Sweden.

Image Attachments

Storytel Dolby Atmos