



PRESS RELEASE
10 July 2025 08:00:00 CEST

USWE launches new VST backpack series at Eurobike

The Eurobike trade fair, one of the world's largest bike-related trade shows, took place in Frankfurt at the end of June 2025. At the show, USWE launched a new concept for specialized backpacks for various applications, such as MTB, running, hiking, skiing, and ADV motorcycles. The concept is called VST and allows users to customize their backpack for specific uses and individuals.

The backpacks will be produced in two versions and four sizes. The rolltop version comes in 18L and 30L sizes. The zippered version comes in 16L and 25L sizes. All versions are designed with an easy-switch harness system that can be changed for specific use cases. There is a lightweight mesh harness for running, a Thermocell-covered harness for freeze protection in the winter, and an accessory-compatible harness for mountain biking and motorcycle riding. The backpacks can also be equipped with accessories like an action camera harness, phone pocket, chest pocket, helmet holder, ski carrier, back protector, rain cover, and dry bags.

The Eurobike launch focused on retailers and distributors, and the products will be available to consumers in 2026.

<https://www.youtube.com/watch?v=VdKdiWT5APY>

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The shares in USWE Sports AB are admitted to trading on Nasdaq First North Growth Market with ticker code "USWE". Västra Hamnen Corporate Finance AB is Certified Adviser to the company and can be contacted through ca@vhcorp.se.

About Us

USWE ("you-swii") designs and produce bounce-free backpacks and hydration packs for the international sport- and outdoormarket. The product range has focus on high-speed activities like mountain bike, motor sports, skiing and trail running. All backpacks are based on our own designed and patented system called - No Dancing Monkey™. In July 2022 the Oregon, USA based company Giant Loop LLC was acquired. Giant Loop is specialised on packing bags for off road motorcycles.

USWE was founded in 2007 in Skåne, Sweden and today we have the whole world as our market through a well-established distribution network and web sales from our own web shop and via Amazon. The product range include backpacks, hydration backpacks, hip belts, cycling apparel and soft packing bags for off road motorcycles.

Image Attachments

USWE Packshots 250520 001

USWE Packshots 250520 006

USWE Packshots 250520 005

USWE Packshots 250520 004

USWE Packshots 250520 003

USWE Packshots 250520 002

USWE 1

USWE 2

USWE 3

USWE 4

Image001

Image002

Attachments

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