

Alta Fox acquires 4.51 percent in EG7

Yesterday, February 2, 2023, a block of 4,000,000 shares was brokered. The traded block has a value of SEK 104 million, representing 4.51 percent of the outstanding shares in Enad Global 7 AB (publ).

The buyer has been confirmed as the US based investor Alta Fox Capital Management. The investor is an alternative asset management firm based in Texas, USA, and has previously been a shareholder in the Swedish listed companies Enlabs and Leo Vegas. After the transaction Alta Fox becomes one of the five largest shareholders in EG7. The seller is still unconfirmed.

“Alta Fox is pleased to be a significant shareholder of EG7 and is a believer in the business and leadership team.” – Alta Fox IR team.

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About EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 470+ game developers and develops its own original IPs, as well as acts as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games, Toadman Studios, Big Blue Bubble and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Fireshine Games hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 880 employees in 16 offices worldwide.

Nasdaq First North Growth Market Ticker Symbol: EG7

Certified Adviser: Eminova Fondkommission AB, Phone: +46 8 684 211 00

Attachments

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