

# Net Insight wins substantial Nimbra Edge order

Stockholm, Sweden – A leading American service provider has selected Net Insight for an integrated cloud and hardware solution including a license agreement in its high-performing media services network. The total order value is over USD 700,000 initially, of which USD 60,000 is related to hardware. The license agreement is initially over three years.

"I am very pleased that we have signed our largest Nimbra Edge order so far and the license agreement gives us recurring revenue over three years," says Crister Fritzson, CEO of Net Insight. "It is great to see that our sales numbers in cloudbased services continue to grow. The agreement creates an additional foundation for one of our growth areas and confirms the competitiveness of our solutions."

The order consists of Net Insight's hyper-scale cloudbased Nimbra Edge platform, built to reduce network complexity offering media on-ramp to hybrid cloud infrastructure, and the video over internet platform Nimbra 400, which offers an open and flexible approach to IP networking guaranteeing lossless media transport over unmanaged internet links.

### For further information, please contact:

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#### **About Net Insight**

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is as the only platform to support all the major industry standards, protocols and clouds.

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## **Attachments**

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