

Interim Report, January – March 2026

Q1

A quarter that verifies the Cint 2.0 strategy

First quarter 2026

- Net sales amounted to EUR 34.0m (35.9), corresponding to a decrease of 5.3 percent, or an increase of 2.6 percent on a constant currency basis.
- Gross profit totaled EUR 29.4m (31.4), corresponding to a gross margin of 86.4 percent (87.5).
- EBITA increased to EUR 4.6m (3.7) with an EBITA margin of 13.4 percent (10.3).
- EBIT increased to EUR 0.8m (-3.6) with an EBIT margin of 2.3 percent (-10.1)
- EPS, before dilution was EUR 0.00 (-0.01)
- Adjusted EPS, before dilution was EUR 0.01 (0.01)
- Cash flow from operating activities reached EUR 7.8m (10.4).

Significant events during and after the period

- In February 2026, Jeremy Fletcher joined Cint as Interim CFO.
- On 27 April 2026, a bid consortium consisting of Triton Fund VI ("Triton"), Bolero Holdings SARL ("Bolero"), Patrick Comer and Brett Schnittlich, acting through TriCarbs BidCo AB (the "Bidder"), announced a public offer to the shareholders in Cint to transfer all their shares in the company to the Bidder at a price of SEK 5.60 in cash per share (the "Offer"). Cint's board of directors unanimously recommends the shareholders to accept the Offer. The Bidder expects to publish an offer document regarding the Offer on or around 13 May 2026. The acceptance period in the Offer is expected to commence on or around 14 May 2026 and end on or around 12 June 2026. Further information about the Offer, including its terms and conditions, is set out in the Bidder's press release announcing the Offer which is available on the Bidder's website, www.data-driven-future.com. The board of directors' recommendation is available on Cint's website, <https://investors.cint.com>.

Key financial ratios for the Group

KEUR	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Net sales	34,001	35,918	150,442
Net sales growth	-5.3%	-1.4%	-9.5%
Gross profit	29,381	31,424	132,100
Gross margin	86.4%	87.5%	87.8%
Operating profit/loss before amortization (EBITA)	4,569	3,717	28,981
Operating profit/loss before amortization (EBITA) margin	13.4%	10.3%	19.3%
FX gain/loss on operating items	42	-992	-1,698
EPS, before dilution	0.00	-0.01	-0.50
Adjusted EPS, before dilution	0.01	0.01	0.07
Net debt (+) / net cash position (-)	-10,170	12,450	-7,783

A quarter that verifies the Cint 2.0 strategy

Sales and profitability

Sales grew 2.6 percent in constant currency, returning us to growth for the first time in two years. Reported net sales were EUR 34.0m, a 5.3 percent decrease due to the weaker USD. The first quarter is seasonally lighter, but the underlying demand is supportive of the Cint 2.0 strategy.

Cint Exchange sales amounted to -5.1 percent in constant currency (reported -11.7 percent), a meaningful step up from the third and the fourth quarter of 2025. This as a consequence of having moved past the earlier stages of migration. Customers are engaging more deeply on the platform, and our quality improvements are impacting their commercial decisions. Demand for AI-driven research is accelerating, and we are building features and go-to-market strategies to capture this opportunity. AI-Moderated interviews (AIMI) are the first example: globally scalable focus groups delivered over voice or video, powered by Cint's panel and quality controls.

Media Measurement sales grew with 22.8 percent in constant currency (11.0 percent reported), up from 17.4 percent in the fourth quarter of 2025. Following the Affinity Solutions partnership, we pulled our 2027+ Outcomes Measurement capabilities forward into 2026 and launched closed beta in early April. Outcomes represent the 'holy grail' for advertisers: by linking brand lift KPIs to actual point-of-sale transactions, customers move from measuring 'what people say' to 'what people do.' Early beta reception from major streaming, publisher, and ad-tech partners has been constructive.

EBITA was EUR 4.6m versus 3.7m a year ago, despite lower sales. EBITA margin rose to 13.4 percent (10.3) on lower operating expenses. Cash flow from operating activities was EUR 7.8m (10.4), reflecting tight cost control and stable working capital. Net cash flow was EUR -1.2m, including EUR 4.5m in loan amortization. We ended the quarter with a net cash position of EUR 10.2m, up EUR 2.4m since year-end.

Accounts receivable fell to EUR 74.8m, our lowest level since the Lucid acquisition, a reduction of EUR 7.0m since year-end 2025. This is solid progress, but optimizing collections remains

a top operational priority, and we expect further gains throughout the year.

Consolidation

The new Cint Exchange reached feature and capability parity with the legacy Cint platform in the first quarter. Closing these final gaps clears the path for the remaining legacy customers to advance to the Cint Exchange. We are through last year's migration trough and delivering on the commitments we made to customers and the market.

For our legacy Lucid customers, the move to the new Cint Exchange is an upgrade. We are starting this upgrade gradually during 2026 and will prioritize revenue retention over speed.

Quality

Reversal rates on the Cint Exchange improved circa 24 percent from the fourth quarter to the first quarter. A growing number of customers cite our data quality as the decisive factor in awarding RFPs. We continued investing in the quarter by launching an advanced respondent-vetting layer to screen for AI and bot respondents, introducing real-time automated health-check notifications, and rolling out respondent exclusions to eliminate duplications.

Looking ahead

We are executing the Cint 2.0 according to plan. We still have work to do, but Cint Exchange sequential improvement and Measurement acceleration demonstrate that the strategy is sound. With the Cint 2.0 foundations in place, our focus turns to innovation and delivering the product roadmap. The path from the first quarter's growth rate to our medium-term targets runs through continued strong Measurement performance and Exchange return to growth. We reaffirm our medium-term targets: organic growth above 10 percent, EBITA margin of 25 percent, and net debt-to-EBITDA below 2.5x.

Patrick Comer
CEO



Group Financial Overview

Net Sales

Net sales in the quarter amounted to EUR 34.0m (35.9), corresponding to a decrease of 5.3 percent, or an increase of 2.6 percent on constant currency basis. Growth was driven by strong sales in Media Measurement partly offset by lower sales in Cint Exchange.

Gross Profit

Gross profit in the quarter totaled EUR 29.4m (31.4) corresponding to a margin of 86.4 percent (87.5) reflecting lower sales.

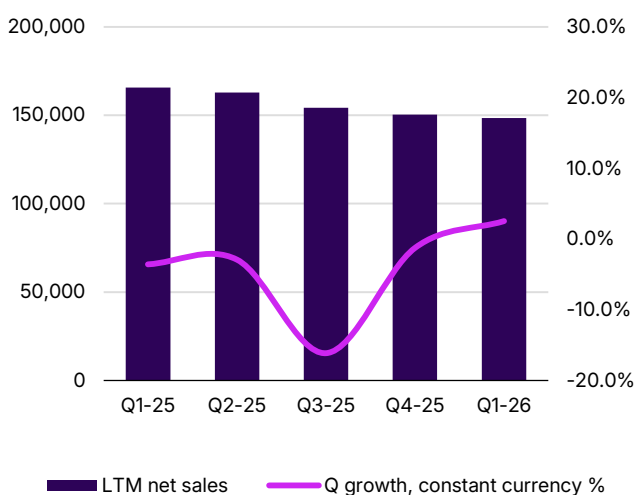
EBITA

EBITA in the quarter increased to EUR 4.6m (3.7) and the EBITA margin was 13.4 percent (10.3). This was the result of lower operating expenses.

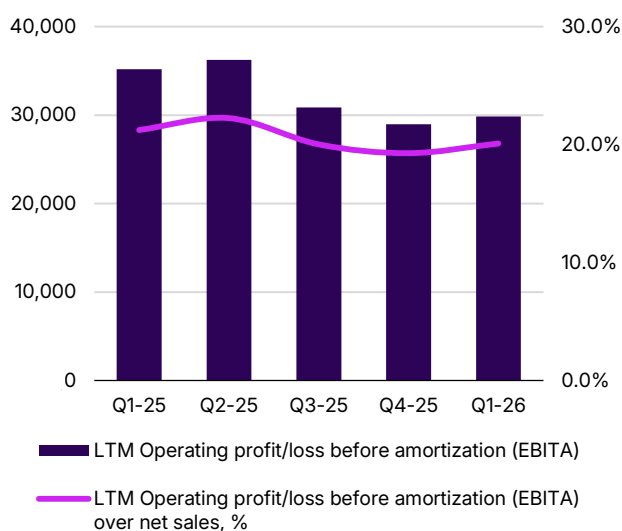
Total cost for LTIP programs, in accordance with IFRS 2, was EUR 0.8m (0.2) in the first quarter. The impact from the IFRS valuation is included in the personnel costs under General and Administrative expenses.

Due to the global nature of the business, the company is exposed to currency fluctuations with most of the net sales in USD and EUR and a large part of the operating expenses in SEK and USD. During the quarter, net sales were impacted by EUR - 2.8m (0.8) from currency fluctuations. The revaluation of balance sheet items had a positive impact on the result of EUR 0.0m (-1.0) during the quarter. This impact is included in EBITA.

LTM net sales and growth by quarter



LTM Operating profit/loss before amortization (EBITA)



Items affecting comparability

To enable a more accurate tracking of the underlying performance, items affecting comparability, or non-recurring items, are included below the EBITA line. Please refer to note 10 *Alternative Performance Measures* for details of the non-recurring items split by category.

Items affecting comparability for the quarter amounted to EUR 0.0m (-0.05).

Profit and Earnings Per Share

The operating profit (EBIT) for the quarter increased to EUR 0.8m (-3.6) with an operating margin of 2.3 percent (-10.1). Loss for the quarter amounted to EUR -0.2m (-1.8) and EPS (basic and diluted) was EUR 0.00 (-0.01). Adjusted EPS (basic and diluted) was EUR 0.01 (0.01).



Cash flow and investments

Operating cash flow before changes in working capital for the quarter was EUR 7.6m (7.3). Interest paid in the quarter decreased by EUR 1.3m compared to the same quarter last year due to loan repayments.

Cash flow from changes in working capital was EUR 0.2m (3.1) in the quarter. For further information regarding working capital, refer to the net working capital section.

Cash flow from investing activities for the quarter was EUR -4.1m (3.0), consisting of investments in intangible fixed assets amounting to -4.1m (-4.1), attributable to capitalized development costs for the platform, investments in new features and functions to support future growth.

For details on depreciation and amortization, please refer to note 7.

Cash flow from financing activities amounted to EUR -4.9m (53.6) during the quarter, mainly attributable to the scheduled loan amortization of EUR -4.5m. Previous year was positively affected by the proceeds from the rights issue of EUR 54.4m and divestment of a minority investment of EUR 71m.

The net cash flow in the quarter was EUR -1.2m (67.0).

Net working capital

Net working capital totaled EUR 36.0m at the end of the period, compared to EUR 36.8m as of December 2025. Accounts receivable decreased by EUR 7.0m compared to year-end 2025. The reduction of accounts receivable stems from structural operational enhancements. The optimization of working capital, with a particular focus on reducing accounts receivable, remains a strategic priority.

Net debt and financing activities

The Group ended the first quarter with a total cash position of EUR 61.9m (93.8) and a total debt of EUR 51.7m (106.2), consisting of total borrowings and lease liabilities. The net debt / EBITDA at the end of the quarter was -0.2x.

Since December 2021, Cint has a credit facility agreement with two Nordic banks. The facility had an initial USD 120m term loan with an original tenor of three years. In 2025, the credit facility was extended to March 2027 following the successful rights issue. As per the end of the first quarter, the outstanding loan amount was USD 56.5m equivalent to EUR 49.3m.

Personnel

At the end of the period, the total number of FTEs was 759 (756), comprising employees and consultants. The average number of FTEs in the quarter was 766 (760). The total number of employees was 720 (711) at the end of the period. The average number of employees during the quarter was 728 (714).

Financial targets and dividend policy

In January 2025, Cint adopted a new three-year strategy plan to enhance efficiency of the organization following the completion of the platform consolidation during 2025 and to shift focus to profitable growth. The objectives of the new strategy are: win with the Exchange, accelerate new avenues for growth and streamline operations. Cint also adopted new financial targets:

- Sales growth target: Cint aims to achieve a medium-term annual organic sales growth of >10 percent
- Profitability target: Cint aims to achieve a medium-term EBITA margin of 25 percent
- Leverage target: Target net debt / EBITDA below 2.5x (This ratio may temporarily be exceeded, for example as a result of acquisitions)
- Dividend policy: Cint aims to reinvest cash flows into growth initiatives and as such, will not pay annual dividends in the short term
- Sustainability target: Cint aims to achieve net-zero greenhouse gas (GHG) emissions across its operations by 2045, aligning with Sweden's national climate targets and global best practices

Parent Company

The parent company's activities are focused on direct or indirect holding of shares in the operational subsidiaries. In addition, the parent company provides management services to the Group. The parent company has no external business activities, and the risks are mainly related to the operations of the subsidiaries.

The parent company's operating profit (EBIT) was SEK -20.8m (94.2) in the first quarter. The parent company's net result was SEK -29.7m (62.7) in the quarter. The parent company's financial position by the end of the first quarter, measured in terms of total equity in relation to total assets ratio, was 74.4 percent (74.7) and it had a cash balance of SEK 86.7m (597.8), compared to a ratio of 73.8 percent and a cash balance of SEK 99.3m by the end of December 2025.

Net sales development

Business segments

Cint Exchange gives customers instant programmatic connections to millions of global respondents to conduct cost-effective digital market research at speed and scale, delivered through automated matching of survey criteria and deep profiling data.

Net sales in the Cint Exchange segment decreased by 11.7 percent to EUR 22.8m (25.9) in the quarter, or 5.1 percent on a constant currency basis. This is an improvement from earlier quarters and we are seeing growth from existing and new customers. Demand for AI-driven research is accelerating and we have also introduced AI-moderated interviews during the quarter which have a positive impact on sales.

Media Measurement delivers proprietary brand lift metrics and daily survey results to help customers measure digital campaign effectiveness and optimize their media performance in real-time.

Net sales in the Media Measurement segment increased by 11.0 percent to EUR 11.2m (10.1) in the quarter and by 22.8 percent on a constant currency basis.

Regional development

Net sales in the Americas region decreased by 4.0 percent to EUR 23.3m (24.3) in the quarter but increased by 5.0 percent on a constant currency basis. This was the result of strong growth in Media Measurement, partly offset by lower sales in Cint Exchange.

Net sales in EMEA decreased by 8.1 percent to EUR 8.9m (9.6) in the quarter, or 4.2 percent on a constant currency basis as a result of lower sales in Cint Exchange partly offset by higher sales in Media Measurement.

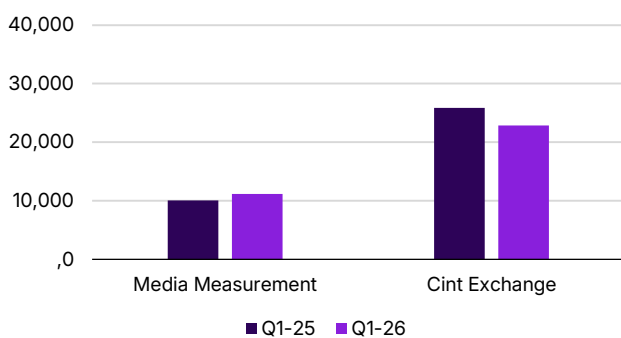
Net sales in APAC decreased by 8.2 percent to EUR 1.8m (2.0) in the quarter but increased by 7.3 percent on a constant currency basis as a result of higher sales in Cint Exchange, partly offset by lower sales in Media Measurement.

Completed surveys

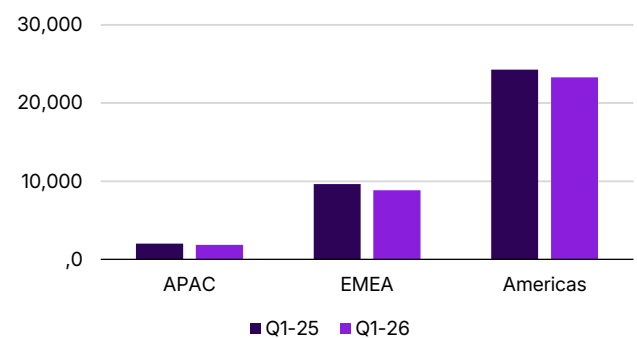
Completed surveys fell to 137 million over the last year, representing a 26.3 percent reduction in volume. This result is driven by several key factors:

- Platform transition: Direct comparisons to previous years are challenging due to our ongoing initiative to integrate new platforms and decommission legacy systems.
- Strategic shift: We are deliberately focusing on higher-value surveys. By implementing stricter quality criteria, we are enhancing the integrity of our platform and improving the profitability of each survey.

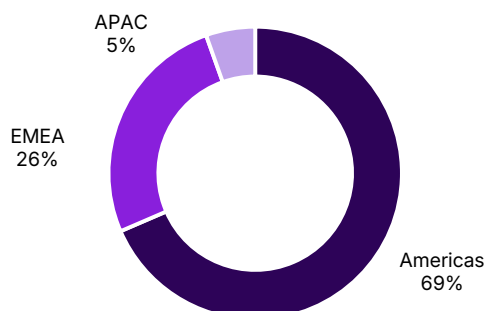
Net sales by business segment, (KEUR)



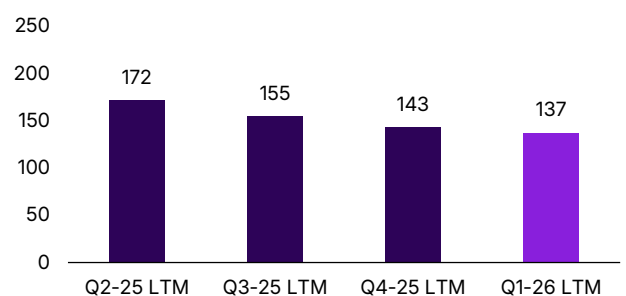
Net sales by region, (KEUR)



Net sales by region (Q1-2026)



Completed surveys LTM, million



Other information

Significant events during and after the quarter

In February 2026, Jeremy Fletcher joined Cint as Interim CFO.

On 27 April 2026, a bid consortium consisting of Triton Fund VI ("Triton"), Bolero Holdings SARL ("Bolero"), Patrick Comer and Brett Schnittlich, acting through TriCarbs BidCo AB (the "Bidder"), announced a public offer to the shareholders in Cint to transfer all their shares in the company to the Bidder at a price of SEK 5.60 in cash per share (the "Offer"). Cint's board of directors unanimously recommends the shareholders to accept the Offer. The Bidder expects to publish an offer document regarding the Offer on or around 13 May 2026. The acceptance period in the Offer is expected to commence on or around 14 May 2026 and end on or around 14 May 2026. Further information about the Offer, including its terms and conditions, is set out in the Bidder's press release announcing the Offer which is available on the Bidder's website, www.data-driven-future.com. The board of directors' recommendation is available on Cint's website, <https://investors.cint.com>.

Share capital and shareholders

As of 31 March 2026, the share capital of Cint amounted to SEK 35,497,638, apportioned among 354,976,383 shares. The company's five largest shareholders on 31 March 2026 were Bolero Holdings (29.6 percent), DNB Asset Management AS (9.3 percent), Fourth Swedish National Pension Fund (6.0 percent), Janus Henderson Investors (5.5 percent) and DNB Asset Management SA (4.2 percent). For more information about Cint's ownership structure, see investors.cint.com.

Seasonality

There are certain seasonal variations whereby net sales and profits are somewhat tilted towards the second half of the year, driven by variations in demand. The fourth quarter is usually the strongest quarter in terms of net sales and profit as it coincides with the needs of our customers for insight during major holidays, sales discount days and budget discussions.

AGM

The Annual General Meeting of Cint Group AB will be held on 29 April at 11.00 a.m. CEST at the offices of Gernandt & Danielsson Advokatbyrå KB at Birger Jarlsgatan 5 in Stockholm, Sweden.

The notice and other related information are available at <https://investors.cint.com/en/governance/general-meetings>.

ESG

Cint's sustainability impact is represented in the company's sustainability strategy through the three focus areas: 1) We are fair and equal, 2) We create business value, and 3) We reduce our environmental impact. These constitute the core of Cint's sustainability work, and thanks to close integration with the company business model, they play a natural part in all Cint's operations. Continuous work on KPIs and measurement entails refining existing metrics while also integrating new requirements. Further to this, the company is on track to be fully compliant with CSRD reporting requirements.

Financial statements

Condensed consolidated income statement

KEUR	Note	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Net Sales	4	34,001	35,918	150,442
Cost of services sold		-4,620	-4,493	-18,341
Gross profit		29,381	31,424	132,100
Sales and Marketing Expenses	9	-7,375	-7,531	-30,451
Research and Development Expenses	9	-8,176	-7,975	-29,469
General and Administrative Expenses	9	-9,306	-11,140	-41,684
Other operating income		45	-68	183
Other operating expenses		-	-992	-1,698
Operating profit/loss before amortization (EBITA)		4,569	3,717	28,981
Amortization and impairment on acquisition related assets	7	-3,783	-7,403	-221,282
Items affecting comparability		-	54	650
Operating profit/loss (EBIT)		786	-3,631	-191,652
Net financial income/expenses	8	-271	4,561	2,074
Earnings before tax		515	929	-189,577
Income tax expense		-706	-2,754	12,337
Profit/loss for the period		-191	-1,825	-177,240
Profit/loss for the period attributable to:				
Parent Company shareholders		-191	-1,825	-177,240

Condensed consolidated statement of other comprehensive income

	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Profit/loss for the period	-191	-1,825	-177,240
Other comprehensive income			
Items that may be transferred to income			
Exchange differences on translation of foreign operations	3,172	-14,123	-44,334
Hedge accounting of net investments	-687	7,906	13,381
Tax effect from items in OCI	101	-1,603	-2,637
Other comprehensive income for the period	2,586	-7,820	-33,590
Total comprehensive income for the period	2,395	-9,645	-210,830

Condensed consolidated statement of financial position

KEUR	2026 31 Mar	2025 31 Mar	2025 31 Dec
ASSETS			
Non-current assets			
Goodwill	-	159,191	-
Other intangible assets	172,995	250,844	171,779
Right-of-use assets	2,392	3,199	2,862
Equipment, tools and installations	244	563	303
Other financial assets	937	937	879
Deferred tax assets	26,134	27,713	25,736
Total non-current assets	202,703	442,446	201,560
Current assets			
Accounts receivable	74,782	97,023	81,778
Other receivables	5,982	5,378	5,469
Prepaid expenses and accrued income	17,443	22,233	15,623
Cash and cash equivalents	61,880	93,752	62,942
Total current assets	160,087	218,386	165,812
TOTAL ASSETS	362,790	660,832	367,372

KEUR	2026 31 Mar	2025 31 Mar	2025 31 Dec
EQUITY			
Total equity attributable to the shareholders of the parent company	216,843	415,423	213,734
LIABILITIES			
Non-current liabilities			
Borrowings	-	84,581	35,283
Other provisions	267	233	236
Lease liabilities	938	1,798	1,278
Deferred tax liabilities	32,660	52,127	33,061
Total non-current liabilities	33,865	138,739	69,859
Current liabilities			
Borrowings	49,320	18,500	17,023
Lease liabilities	1,453	1,324	1,575
Accounts payable	35,641	48,468	37,375
Current tax liabilities	1,740	2,184	1,273
Other current liabilities	2,312	3,495	3,743
Accrued expenses and deferred income	21,616	32,700	22,790
Total current liabilities	112,082	106,671	83,779
TOTAL EQUITY AND LIABILITIES	362,789	660,833	367,372

Condensed consolidated statement of changes in equity

Equity attributable to the equity holders of the parent company

KEUR	Share capital	Additional paid in capital	Hedging reserve	Reserves	Retained earnings, including profit/loss for the period	Total equity
Opening balance, 1 Jan 2025	2,165	1,164,609	-13,547	29,818	-812,330	370,715
Profit/loss for the period Jan-Mar	-	-	-	-	-1,825	-1,825
Other comprehensive income	-	-	6,303	-14,123	-	-7,820
Total comprehensive income	-	-	6,303	-14,123	-1,825	-9,645
New share issue	1,295	53,081	-	-	-	54,376
Transaction cost net of tax	-	-261	-	-	-	-261
Share-based incentive program (IFRS 2)	-	238	-	-	-	238
Total transactions with shareholders	1,295	53,058	-	-	-	54,353
Closing balance, 31 Mar 2025	3,460	1,217,667	-7,244	15,695	-814,155	415,424
Profit/loss for the period Apr-Dec	-	-	-	-	-175,415	-175,415
Other comprehensive income	-	-	4,442	-30,211	-	-25,769
Total comprehensive income	-	-	4,442	-30,211	-175,415	-201,184
New share issue	-	-	-	-	-	-
Transaction cost net of tax	-	-1,603	-	-	-	-1,603
Share-based incentive program (IFRS 2)	-	1,099	-	-	-	1,099
Total transactions with shareholders	-	-504	-	-	-	-504
Closing balance, 31 Dec 2025	3,460	1,217,163	-2,802	-14,516	-989,570	213,736
Profit/loss for the period Jan-Mar	-	-	-	-	-191	-191
Other comprehensive income	-	-	-587	3,172	-	2,585
Total comprehensive income	-	-	-587	3,172	-191	2,393
Share-based incentive program (IFRS 2)	-	714	-	-	-	714
Total transactions with shareholders	-	714	-	-	-	714
Closing balance, 31 Mar 2026	3,460	1,217,877	-3,389	-11,344	-989,761	216,844

Condensed consolidated statement of cash flows

KEUR	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Cash flow from operating activities			
Operating profit/loss	786	-3,631	-191,652
Adjustments for non-cash items	9,293	14,191	240,722
Interest received	246	17	889
Interest paid	-875	-2,208	-5,615
Income tax paid	-1,831	-1,048	-2,237
Cash flow from operating activities before changes in working capital	7,619	7,320	42,106
Change in accounts receivable	7,532	19,780	26,953
Change in other current receivables	-1,653	4,022	9,492
Change in accounts payable	-2,283	-12,651	-20,844
Change in other current liabilities	-3,426	-8,090	-14,441
Cash flow from changes in working capital	170	3,061	1,161
Cash flow from operating activities	7,789	10,381	43,267
Cash flow from investing activities			
Acquisitions of intangible assets	-4,075	-4,086	-17,347
Acquisitions of tangible assets	-14	-	-19
Change in other financial assets	-53	7,064	7,191
Cash flow from investing activities	-4,142	2,978	-10,176
Cash flow from financing activities			
Repayment of loans	-4,475	-	-44,928
Repayment of lease liabilities	-388	-470	-1,752
New shares issue	-	54,375	54,375
Transaction cost new share issue	-	-261	-2,347
Cash flow from financing activities	-4,863	53,644	5,348
Net cash flow	-1,216	67,003	38,440
Decrease/increase of cash and cash equivalents			
Cash and cash equivalents at the beginning of the period	62,942	26,408	26,408
Currency translation difference in cash and cash equivalents	155	340	-1,906
Cash and cash equivalents at the end of the period	61,880	93,752	62,942

Condensed parent company income statement

KSEK	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Net sales	3,915	6,224	37,670
General and Administrative Expenses	-4,747	-21,713	-40,172
Other operating income/expenses	-19,925	109,706	171,372
Operating profit/loss	-20,756	94,217	168,869
Write-down of shares in subsidiaries	-	-	-1,997,686
Interest expenses and similar profit/loss items	-9,849	-7,757	-29,362
Total net financial items	-9,849	-7,757	-2,027,048
Earnings before tax	-30,605	86,460	-1,858,179
Taxes for the period	939	-23,763	-36,565
Net loss/profit for the period	-29,666	62,697	-1,894,744

Condensed parent company balance sheet

KSEK	2026 31 Mar	2025 31 Mar	2025 31 Dec
ASSETS			
Non-current assets			
Shares in subsidiary	2,204,446	4,202,132	2,204,446
Deferred tax assets	69,842	76,404	68,903
Intercompany non-current assets	27,924	26,406	26,294
Total non-current assets	2,302,212	4,304,942	2,299,643
Current assets			
Intercompany receivables	267,953	386,719	309,301
Other current receivables	3,377	14,684	3,376
Prepaid expenses and accrued income	2,793	6,652	1,765
Total current receivables	274,123	408,055	314,442
Cash and cash equivalents	86,724	597,811	99,260
Total current assets	360,847	1,005,866	413,702
TOTAL ASSETS	2,663,059	5,310,808	2,713,345
KSEK	2026 31 Mar	2025 31 Mar	2025 31 Dec
EQUITY AND LIABILITIES			
Total restricted equity	35,498	35,498	35,498
Total non-restricted equity	1,944,808	3,929,833	1,966,788
Total equity	1,980,305	3,965,330	2,002,286
Non-current liabilities			
External loan	-	917,619	381,695
Total non-current liabilities	-	917,619	381,695
Current liabilities			
External loan	539,712	200,710	184,151
Accounts payable	680	1,502	505
Intercompany liabilities	140,707	220,593	135,677
Other liabilities	71	372	7,874
Accrued expenses and deferred income	1,584	4,681	1,159
Total current liabilities	682,754	427,858	329,365
TOTAL EQUITY AND LIABILITIES	2,663,059	5,310,808	2,713,345

Notes

Note 1 General information

Cint Group AB (publ) ("Cint"), Corp. Reg. No 559040-3217 is the Parent Company registered in Sweden with its main office at Drottninggatan 32, 111 51 Stockholm, Sweden.

Unless otherwise stated, all amounts are in thousands of EUR (KEUR). Data in parentheses pertain to the comparative period.

This interim report was authorized for issue by the board of directors on 27 April 2026.

Note 2 Summary of significant accounting policies

Cint applies International Financial Reporting Standards (IFRS) as adopted by the EU. The accounting policies applied are consistent with those described in the 2025 Annual Report for Cint Group AB (publ). This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting.

The Parent Company's interim report has been prepared in accordance with the Swedish Annual Accounts Act and the Swedish Financial Reporting Board's recommendation RFR 2.

Segment reporting

Cint's chief operating decision maker (CODM) is represented by the chief executive officer (CEO) who monitors the operating result for the Group to manage the organization and evaluate resources. The assessment of the Group's operation is based on the financial information reported to the CEO. The financial information reported to the CEO refers to the Group on a consolidated basis since the Group's offerings comprise the company's single platform. Therefore, the Company operates in one operating segment, all required financial segment information can be found in the consolidated financial statements.

Note 3 Risk and uncertainties

An account of the Group's material financial and business risks can be found in the administration report and under note 3 in the 2025 Annual Report.

Note 4 Distribution of net sales

Net sales by region	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Americas	23,297	24,262	100,309
EMEA	8,855	9,640	40,237
APAC	1,849	2,015	9,895
Total	34,001	35,918	150,442

Net sales by business segment	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Cint Exchange	22,840	25,861	99,181
Media Measurement	11,161	10,056	51,260
Total	34,001	35,918	150,442

Note 5 Related party transactions

No transactions between Cint and related parties that materially affected the financial position or results have taken place.

Note 6 Earnings per share

	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Earnings per share before dilution, EUR	0.00	-0.01	-0.50
Earnings per share after dilution, EUR	0.00	-0.01	-0.50
Calculation of earnings per share:			
Earnings attributable to Parent Company shareholders, KEUR	-191	-1,825	-177,240
Total	-191	-1,825	-177,240
Weighted average number of ordinary shares	354,976,383	354,976,383	354,976,383
	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Adjusted Earnings per share before dilution, EUR	0.01	0.01	0.07
Adjusted Earnings per share after dilution, EUR	0.01	0.01	0.07
Calculation of adjusted earnings per share			
Earnings attributable to Parent Company shareholders, KEUR	-191	-1,825	-177,240
Adjustment for items affecting comparability ⁽¹⁾ , KEUR	0	-43	-516
Add-back of amortization of intangible assets from acquisitions ⁽¹⁾ , KEUR	2,905	5,685	204,305
Total	2,714	3,818	26,549
Weighted average number of ordinary shares	354,976,383	354,976,383	354,976,383

⁽¹⁾ Net of tax effect

Note 7 Depreciations, amortizations and impairments

KEUR	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Depreciation on tangible assets	-460	-602	-2,183
Depreciation on capitalized development costs	-2,701	-2,608	-10,751
Depreciation included in EBITA	-3,161	-3,210	-12,935
Amortization and write-downs	-3,783	-7,403	-73,179
Impairment of goodwill	-	-	-148,104
Amortization and impairment on acquisition related assets	-3,783	-7,403	-221,282

Note 8 Financial income and expenses

KEUR	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Interest income	246	17	889
Non recurring gain on divestment of minority investment	-	6,899	7,006
Interest expenses	-858	-2,175	-5,430
Realized and unrealized currency effects	357	-148	-206
Other financial expenses	-17	-33	-186
Financial income/expenses net	-271	4,561	2,074

Note 9 Expense by type of cost

	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Personnel costs	-5,834	-6,202	-24,520
Other external expenses	-1,541	-1,329	-5,931
Total Sales and Marketing Expenses	-7,375	-7,531	-30,451
Personnel costs	-3,506	-3,389	-11,434
Other external expenses	-1,969	-1,979	-7,284
Depreciation of capitalized development cost	-2,701	-2,608	-10,751
Total Research and Development Expenses	-8,176	-7,975	-29,469
Personnel costs	-4,566	-4,929	-18,694
Other external expenses	-4,280	-5,609	-20,807
Other depreciation	-460	-602	-2,183
Total General and Administrative Expenses	-9,306	-11,140	-41,684

Note 10 Alternative Performance Measures

Certain information in this report that management and analysts use to assess the Group's development is not defined in IFRS. Management believes that this information makes it easier for investors to analyze the Group's earnings trend and financial position. Investors should consider this information as a supplement to, rather than a replacement of, the financial reporting in accordance with IFRS.

Alternative performance measures, KEUR	2026 Jan-Mar	2025 Jan-Mar	2025 Jan-Dec
Net sales previous period	35,918	36,414	166,195
Net sales current period	34,001	35,918	150,442
Net sales growth	-5.3%	-1.4%	-9.5%
Of which currency effects	-2,762	835	-6,223
Organic growth constant currency, %	2.6%	-3.6%	-6.0%
Cost of services sold	-4,620	-4,493	-18,341
Gross profit	29,381	31,424	132,100
Gross margin	86.4%	87.5%	87.8%
Total customer spend	63,052	72,707	290,003
Net sales	34,001	35,918	150,442
Operating profit/loss	786	-3,631	-191,652
Operating margin, %	2.3%	-10.1%	-127.4%
Items affecting comparability	-	-54	-650
Amortization and impairment on acquisition related items	3,783	7,403	221,282
Operating profit/loss before amortization (EBITA)	4,569	3,717	28,981
Operating profit/loss before amortization (EBITA) margin, %	13.4%	10.3%	19.3%
Items affecting comparability by category			
Cost for strategic projects	-	-87	-639
Integration costs	-	-	-
Other	-	33	-10
Items affecting comparability by category	-	-54	-650
FX gain/loss on operating balance sheet items	42	-992	-1,698
Operating profit/loss before amortization (EBITA), excl FX gain/loss on operating balance sheet items	4,527	4,710	30,679
Operating profit/loss before amortization (EBITA) margin, excl FX gain/loss on operating balance sheet items	13.3%	13.1%	20.4%
Accounts receivable	74,782	97,023	81,778
Other current receivable	20,761	25,806	18,905
Accounts payable	-35,641	-48,468	-37,375
Other current liabilities	-23,928	-36,194	-26,534
Net working capital	35,974	38,167	36,775
Other interest-bearing liabilities (Borrowings)	49,320	103,081	52,306
Lease liabilities - Long term	938	1,798	1,278
Lease liabilities - Short term	1,453	1,324	1,575
Total interest-bearing debt	51,711	106,202	55,159
Cash and cash equivalents	61,880	93,752	62,942
Net debt (+) / net cash position (-)	-10,170	12,450	-7,783

Note 11 Quarterly Summary

The board of directors and executive management of Cint believe that the information provided below is of material importance to investors. Unless stated otherwise, the information and the calculations below derive from the Company's internal accounts and have neither been audited nor reviewed by the Company's auditor. The Profit and Loss format was updated as of Q1 2024, particularly with respect to revenue recognition, which transitioned from reporting a substantial portion of revenue streams on a gross basis to reporting all significant revenue streams net. Consequently, for 2024 quarters the reported figures for net sales growth on a year-over-year basis, rolling 12-month sales, and any derived metrics are not comparable to later periods. For further information regarding the presentation format for the income statement, see the Cint Group Annual and Sustainability Report 2025.

KEUR	2026 Q1	Q4	Q3	Q2	2025 Q1	Q4	Q3	Q2	2024 Q1
Net sales	34,001	41,506	33,712	39,307	35,918	45,357	42,355	42,068	36,414
Net sales growth, %	-5.3%	-8.5%	-20.4%	-6.6%	-1.4%	-37.3%	-36.4%	-38.0%	-39.2%
Gross profit	29,381	36,458	29,304	34,914	31,424	40,241	37,287	36,592	30,345
Gross margin, %	86.4%	87.8%	86.9%	88.8%	87.5%	88.7%	88.0%	87.0%	83.3%
Operating profit/loss before amortization (EBITA)	4,569	10,796	6,290	8,178	3,717	12,690	11,654	7,119	1,492
Operating profit/loss before amortization (EBITA), %	13.4%	26.0%	18.7%	20.8%	10.3%	28.0%	27.5%	16.9%	4.1%
Amortization and impairment on acquisition related items	3,783	200,081	6,835	6,964	7,403	7,462	7,254	7,316	7,434
Items affecting comparability	-	-146	-	-450	-54	3,854	1,337	4,900	2,487
Operating profit/loss (EBIT)	786	-189,139	-545	1,665	-3,631	1,374	3,063	-5,097	-8,430
Operating margin (EBIT), %	2.3%	-455.7%	-1.6%	4.2%	-10.1%	3.0%	7.2%	-12.1%	-23.1%
Rolling 12-month									
Net sales	148,525	150,442	154,293	162,937	165,698	166,195	193,135	217,350	243,083
Gross profit	130,057	132,100	135,884	143,868	145,545	144,466	150,428	154,526	160,579
Operating profit/loss before amortization (EBITA)	29,832	28,981	30,875	36,240	35,181	32,956	32,492	30,068	29,286
Gross margin, %	87.6%	87.8%	88.1%	88.3%	87.8%	86.9%	77.9%	71.1%	66.1%
Operating profit/loss before amortization (EBITA) margin, %	20.1%	19.3%	20.0%	22.2%	21.2%	19.8%	16.8%	13.8%	12.0%

27 April 2026

Patrick Comer
CEO

This report has not been subject to review by the company's independent auditor

This report is published in Swedish and English. In case of any differences between the English version and the Swedish original text, the Swedish version shall apply.

**For more information,
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Report presentation

The report will be presented via a webcast conference call on 29 April at 9.00 a.m. CEST.

Link to the live webcast:
[webcast](#)

Link to the conference call:
[telco](#)

The presentation will be available in connection to the conference call and a replay will be available later the same day

Financial calendar

Q2 report 2026: July 22, 2026
Q3 report 2026: November 5, 2026

Publication

This disclosure contains information that Cint Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation.

The information was submitted for publication, through the agency of the contact persons set out above at 07.50 a.m. CET on 27 April 2026.

About Cint

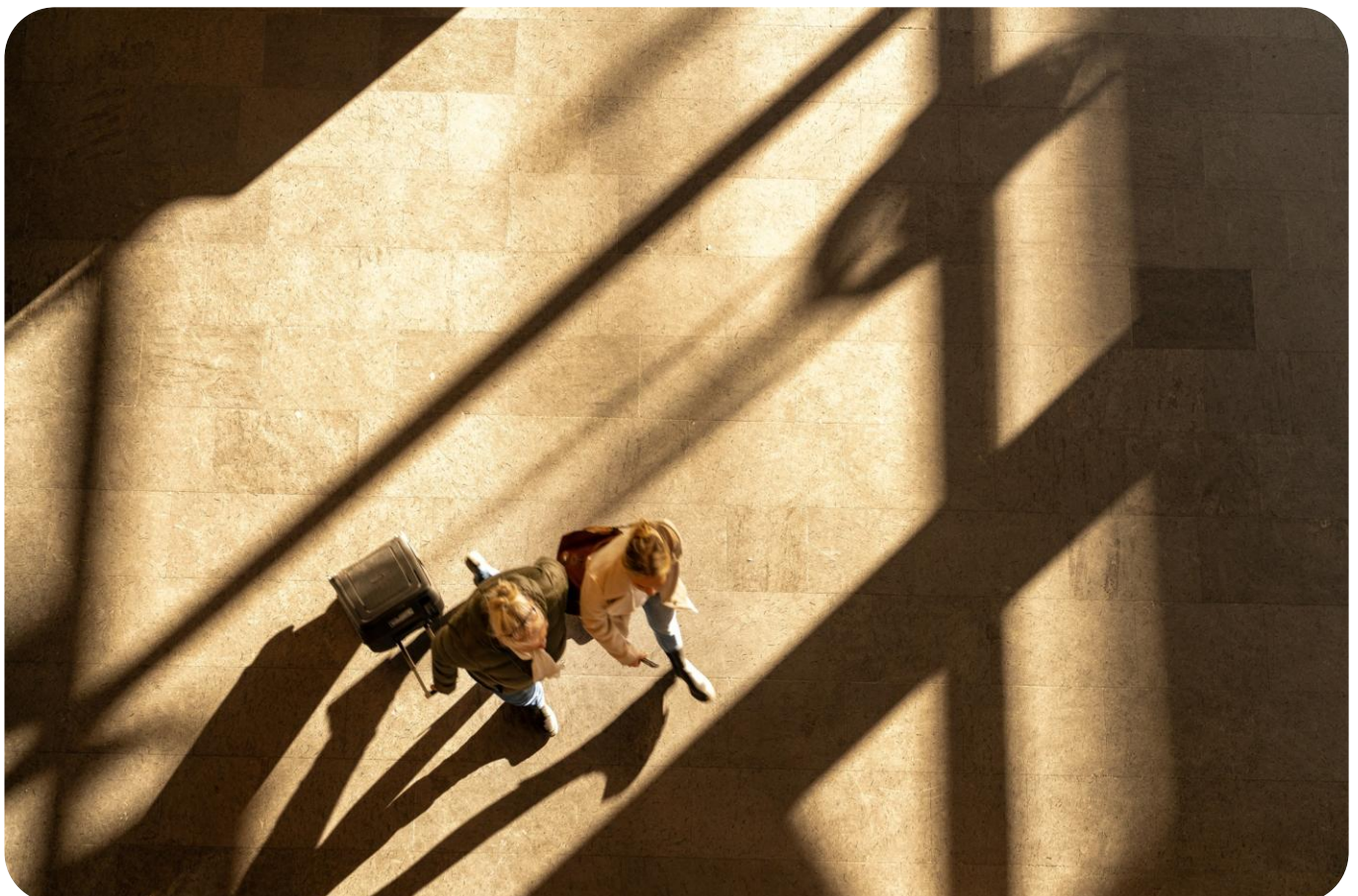
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At Cint, we're feeding the world's curiosity

Cint has a team of more than 700 FTEs in a number of global offices, including Stockholm, Barcelona, Berlin, Gurgaon, London, New York and New Orleans.

| 130+
countries

| 700+
FTEs



Definitions

Alternative performance measures	Definition	Reason for use of measures
Adjusted earnings per share (EPS)	Profit/loss for the period adjusted for items affecting comparability (net of tax effect), add-back of amortization of intangible assets from acquisitions (net of tax effect) and interest attributable to preference shares.	Adjusted EPS shows the company's under-lying operative profit generation capability per share.
B2B customers	Total registered as new and active customers in the last 12 months.	-
Connected respondents	Total registered as new and active panelists in the last 12 months.	-
EBITA	Operating profit/loss before amortization of acquisition related assets.	The operating profit/loss before amortization of acquisition related assets is presented to assess the Group's operational activities and defines the underlying business performance. Whereas depreciation of capitalized development costs for the platform is included in EBITA, non-recurring items (NRI) are excluded for better comparability.
EBITA margin	EBITA in relation to the Company's net sales.	EBITA in relation to net sales. To readers of financial reports, the measure is an indicator of a company's earning ability.
Gross margin	Gross profit as a percentage of net sales.	The measure is an indicator of a company's gross earning ability.
Gross profit	Net sales for the period reduced by the total cost of services sold.	Gross profit is the profit after deducting the costs associated with providing the services.
Items affecting comparability	Significant and unusual items.	Refers to items that are reported separately as they are of a significant nature, affect comparison and are considered unusual to the Group's ordinary operations. Examples are acquisition-related expenses and restructuring costs.
Net debt	Interest-bearing non-current and current liabilities less financial assets.	The measure shows the Company's real level of debt.
Net sales growth	Change in net sales compared to same period previous year.	The measure shows growth in net sales compared to the same period during previous year. The measure is a key ratio for a company within a growth industry.
Net working capital	Current assets less current liabilities.	The measure is used since it shows the tie-up of short-term capital in the operations and facilitates the understanding of changes in the cash flow from operating activities.
Organic net sales growth	Change in net sales compared to same period previous year adjusted for acquisitions/divestments/discontinued businesses.	The measure shows growth in net sales adjusted for acquisitions, divestments and discontinued business during the last 12 months. Acquired businesses are included in organic growth once they have been part of the Group for four quarters. The measure is used to analyze underlying growth in net sales.
Operating margin	Operating profit/loss in percentage of net sales.	Operating profit/loss in percentage of net sales. To readers of financial reports, the measure is an indicator of a company's earning ability.
Operating profit/loss	Profit for the period before financial income, financial expenses and tax.	Net sales less total operating expenses. Operating profit is relevant for investors to understand the earnings trend before interest and tax.
Total customer spend	Total amount spent and processed on the platforms including total project value and any take-rates or fees	-