

Press Release
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Goodbye Kansas Studios receives an order from global gaming company

Goodbye Kansas Studios has received an order for production of a cinematic game trailer from a recurring global customer. The order value amounts to 13 MSEK and production will commence and be completed in Q2 2022.

"Goodbye Kansas Studios has vast knowledge and passion for developing cinematic game trailers. Developers, publishers and agents collaborate with us during the whole production process, from pre-until post-production, to create truly remarkable visual experiences. This close collaboration is a key reason for why we see a significant share of business coming from recurring customers," says Markus Manninen, General Manager, BA Visual Content & Brand, Goodbye Kansas Group.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver, Beijing and Manilla.

The company has Wildeco Ekonomisk Information AB as Certified Adviser, Kungsgatan 6, 103 87, Stockholm, email: info@wildeco.se, phone: +46 8 545 271 00.

Attachments

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