

PRESS RELEASE

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LMK Group to strengthen its position in foodtech with recruitment of CTO

LMK Group has recruited Anton Nytorp as Chief Technology Officer. In his role, Anton will continue to develop LMK Group's leading position in Scandinavian foodtech with a focus on user experience and innovation. In a move to strengthen its corporate brand, LMK Group has also recruited Peter Bodor as Head of Corporate Communications.

Anton will join from the role as head of Coop Norway's digital unit CoopX, where he has been responsible for the development of Coop's digital products and services. Also, he has previously been a project leader at Boston Consulting Group, supporting clients in grocery retail and other consumer-focused industries. Anton holds an MSc in Industrial Engineering and Management from Linköping University. He will assume his new position on 1 January 2022.

Walker Kinman, CEO of LMK Group, said: "I am happy to welcome Anton as CTO of LMK Group. His profile is a perfect match with our needs as we continue to strengthen the user experience while ensuring high efficiency in our platform with a focus on data and personalization".

Anton Nytorp said: "It feels exciting to join a company that already from its beginnings has been leading the digital development in its niche in Scandinavia. I look forward to managing the technology organization to further develop the meal experience with a high pace of innovation."

LMK Group has also recruited Peter Bodor as Head of Corporate Communications. In his role, Peter will develop and strengthen mainly the LMK Group brand, focusing on internal and external communications, sustainability as well as investor relations. Peter has more than 20 years' experience from communications, sustainability and crisis management for leading global brands, such as Coca-Cola, Carlsberg and Scandic Hotels. Peter Bodor assumed his role on 1 October.

For further information, please contact:

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About LMK Group

LMK Group was founded in 2008 with the vision of simplifying everyday life by offering a large variety of inspiring meals delivered directly to the customer's front door. Today, the group is the largest supplier of meal kits in the Nordic region and a leader in Scandinavian foodtech. The group operates in Sweden, Norway and Denmark under the brands Linas Matkasse, Godtlevvert, Adams Matkasse and RetNemt. In 2020, LMK Group generated SEK 1.2 billion in revenues and delivered approximately 1.74 million meal kits to households in the markets in which the group operates. LMK Group is listed on Nasdaq First North Premier Growth Market. Certified Adviser is FNCA Sweden AB, info@fnca.se, +46 (0) 8528 00 399.

Attachments

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