

Press Release
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Goodbye Kansas Studios wins large order for animation project

Goodbye Kansas Studios has received a large order to produce an animation project. The order comes from a new customer and the value of the order amounts to 4 MUSD (corresponding to approximately 41 MSEK). Production will commence in Q1 2023 and will be completed in Q2 2024.

"I am excited that we are now moving into a business segment where our experience in visual storytelling reaches new clients," says Markus Manninen, Managing Director Goodbye Kansas Studios. "Our technical and creative competencies as well as our technical platform can thereby be fully used."

"This order demonstrates how we expand our service offering into the adjacent and growing market segment animation, and is entirely in line with the strategic focus for our Studio business to focus on longer projects and new segments," says Stefan Danieli, CEO of Goodbye Kansas Group.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops mobile games and apps for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Vancouver and Beijing.

The company has Erik Penser Bank AB as Certified Adviser, phone: +46 8-463 80 00, certifiedadviser@penser.se.

This information is inside information that Goodbye Kansas Group AB (publ) is obliged to make public under the EU Market Abuse Regulation 596/2014. The information was provided by the contact person set out above for publication at 2023-03-09 12:30 CET.

Attachments

[Goodbye Kansas Studios wins large order for animation project](#)