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Exercise of warrants in Better Collective A/S; Board of Directors issues 22,167 new ordinary shares

In the exercise window which opened on May 17, 2023 following Better Collective's Q1 report and closed on June 1 2023, 6 employees have informed the company that they wish to exercise 22,167 warrants under the 2019 warrant program.

Regulatory release no. 26

For the 2019 warrant program, reference is made to schedule 3 of the company's articles of association for detailed terms of conditions of the warrants. Following the exercise, 970,597 warrants remain outstanding under the 2019 warrant program, all with rights to subscribe for 1 ordinary share in Better Collective A/S against payment of an exercise price of DKK 64.78 per warrant.

Today Better Collective's board of directors resolved to carry out the capital increase related to the exercise of warrants.

The new shares will be issued through Euronext Securities under the Company's ordinary ISIN DK0060952240 and be listed and tradable on Nasdaq Stockholm following registration of the new share capital with the Danish Business Authority.

The new shares will entail a dilution of approximately 0.01 percent for existing shareholders of Better Collective A/S.

The total share capital of Better Collective A/S following the issue is nominally EUR 551,768.36 made up of 55,176,836 shares of each EUR 0.01.

Contact

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About Better Collective

With a vision to become the Leading Digital Sports Media Group, **Better Collective** owns and operates international, as well as local, sports communities and media that aim to make sports entertainment sustainably engaging and fun. Via its online media, the Group provides prime quality content, data insights, betting tips and educational tools for enthusiastic sports fans all over the world. Headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO), Better Collective's portfolio includes; **Action Network**, **VegasInsider.com**, **HLTV.org**, **FUTBIN.com**, and **bettingexpert.com**. To learn more about Better Collective please visit bettercollective.com

Attachments

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