

Bambuser issues 3,246,481 warrants in order to hedge for cash flow impacts of social costs in relation to outstanding employee warrant programs

The board of directors of Bambuser AB ("Bambuser" or the "Company") has today resolved, pursuant to the authorization granted by the annual general meeting on 29 April 2021, to issue 3,246,481 warrants in order to hedge for cash flow impacts of social costs that arises in relation to outstanding employee warrant programs.

The warrants shall be subscribed for, with deviation from the shareholders' preferential rights, by the Company's subsidiary Bambuser Incentive AB. The warrants are issued at no consideration and each warrant entitles to subscription of one share in the Company during the period 1 September 2023 up and including 31 October 2023 at a subscription price corresponding to the quota value of the share (the current quota value is SEK 0.05). If all warrants are utilized for subscription of shares in the Company, it will result in an increase in the Company's share capital of SEK 162,324.05. The purpose with the issuance and the reason for the deviation from the shareholders' preferential rights is that the issuance shall be directed to the Company's subsidiary Bambuser Incentive AB in order to hedge for the cash flow impacts of social costs that arises in relation to the employee warrant programs resolved upon at the general meetings held on 3 July 2020 and 13 July 2020, respectively. This hedge will not have any effect on the Bambuser Group earnings. The Company's overall assessment is, thus, that the reasons for carrying out the issuance with deviation from the shareholders' preferential rights outweigh the reasons that justify the main rule that new issuances shall be carried out with preferential rights for the shareholders and that the new issuance deviating from the shareholders' preferential rights is in the Company's and all shareholders' interest. A new share subscribed for by exercise of a warrant has a right to dividends as of the first record day for dividends following registration of the new share issue with the Swedish Companies Registration Office (Sw. *Bolagsverket*) and after the share has been registered in the share register maintained by Euroclear Sweden AB.

Responsible persons

The information in this press release has been made public by the responsible person below for publication at the time specified by Bambuser's news agency by publication of this press release. The contact person set out below can be contacted for further information.

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About Bambuser

Bambuser is a software company specializing in interactive live video streaming. The Company's primary product, Live Video Shopping, is a cloud-based software solution that is used by customers such as global e-commerce and retail businesses to host live shopping experiences on websites, mobile apps and social media. Bambuser was founded in 2007 and has its headquarters in Stockholm.

Attachments

[Bambuser issues 3,246,481 warrants in order to hedge for cash flow impacts of social costs in relation to outstanding employee warrant programs](#)