One Million More Swedes Now Get Same-Day Delivery of Pharmacy Products

Apotea, Sweden's largest online pharmacy, can now offer another million Swedes same-day delivery. Through Airmee's new strategic terminal in Örebro, lead times are being drastically reduced in Central Sweden. Apotea is the first to take advantage of this initiative and can now offer same-day delivery of medicines and health products to a total of 3.7 million residents—seven days a week.

For residents in Örebro, Karlstad, Eskilstuna, Norrköping, and Linköping and their surrounding areas, it will now be possible to get important pharmacy goods delivered on the same day, even on weekends. Starting September 28, residents in the region can have their orders from Apotea delivered to their door on the same day the order is placed. With the establishment in Örebro, Apotea and Airmee's combined reach for same-day deliveries is growing significantly. In total, nearly 3.7 million Swedes can now use the service. It is already offered in cities including Stockholm, Västerås, and Uppsala.

"Through this initiative, we can offer a completely new level of service to our customers in the region. What really makes a difference in our customers' everyday lives is that we now deliver on the same day, seven days a week—including Saturdays and Sundays. We know how important it is to quickly get access to your medicines. That security should be there regardless of what day of the week it is," says Yasmina Djedou, Head of Last Mile at Apotea.

"Apotea and Airmee have together been a driving force in setting a new standard for what fast deliveries mean. The fact that we can now give nearly a million more people in Central Sweden the opportunity to receive their goods at home the same evening, every day of the week, is the next step in that work—and exactly what our network is built for," says Jonathan Svensson, Chief Business Officer at Airmee.

The launch is made possible through Airmee's new terminal in Örebro, which opened in September. In practice, this means that a customer in Norrköping who places their order with Apotea in the morning will have the package sent from Apotea's warehouse in Morgongåva during the day and delivered to their door the same evening. The same setup applies in Örebro, Karlstad, Eskilstuna, and Linköping.

"I am extremely pleased that we can now offer more of our customers same-day delivery. We are constantly working to improve the customer experience, and the ability to receive your medicines on the same day you order is an important piece of the puzzle. I believe this can make it easier for more people to order things like prescription medicines from us," says Pär Svärdson, CEO of Apotea.

About Airmee
Airmee is a last-mile logistics company that optimizes delivery fleets in real time using proprietary technology and machine learning based on years of world-leading research. The technology enables fast and flexible last-mile deliveries and a higher utilization of vehicle capacity, which reduces the number of vehicles and emissions in cities. Airmee currently delivers for hundreds of e-retailers in the Nordic region.

For further information, please contact:
Stefan Eriksson, deputy CEO & Investor Relations
E-mail: ir@apotea.se

About Apotea
Apotea is Sweden's leading online pharmacy with the ambition to become the pharmacy of tomorrow by continuously simplifying and enhancing the customer experience. With the widest assortment on the market, low prices and fast deliveries, Apotea facilitates everyday life for over three million active customers. In E-barometern's 2025 customer survey, Apotea was ranked as the customers' favourite e-commerce store for the eighth consecutive year. Since 2022, the group also operates in Norway through its Norwegian subsidiary Apotera.