

DANIEL SONESSON STEPS DOWN AS CEO OF VALUNO – CHAIRMAN PETER LILJEROOS APPOINTED INTERIM CEO

Valuno Group AB (publ) announces today that Daniel Sonesson has informed the Board of his decision to step down from his role as Chief Executive Officer. The decision is personal and is not related to the company's operations, financial position, or future prospects.

The Board has appointed the current Chairman, Peter Liljeroos, as Interim CEO with immediate effect. This appointment is an interim solution intended to ensure continuity of operations during the process of recruiting a permanent CEO.

During his tenure as Interim CEO, Peter Liljeroos will also retain his role as Chairman of the Board. This arrangement is temporary and will remain in place until a new Chief Executive Officer is appointed.

The company's strategic direction and previously communicated financial targets remain unchanged. Valuno continues its ongoing work reviewing the organizational structure and technical platform, with the aim of creating strong foundations for increased business volume and scalable, cost-efficient growth.

Daniel Sonesson comments:

"When I assumed the role of CEO in 2023, Valuno faced significant challenges. Several incidents had impacted both operations and market confidence. My mandate was to stabilize the situation and implement a comprehensive transformation and change program. Together with the organization, we rebuilt our transaction structure, strengthened our partner network, secured necessary financing, and established a new infrastructure for the company's future direction."

"This collaborative work laid the foundation for a strong turnaround, enabling us to quickly demonstrate scalability in the new model and deliver very strong growth. At the same time, historical circumstances continued to influence conditions even later, further highlighting the importance of the transformation we carried out."

"On a personal level, it has been a privilege to work with the dedicated, skilled, and resilient team that drives Valuno forward every day. The passion and innovative spirit within the organization is something I will carry with me for a long time."

"When I joined Valuno, the goal was to lead a change process during a challenging period and leave the company stronger. The journey has been longer than I initially planned, and challenges remain — but I am proud of the important steps we have taken together and the results we have achieved."

"We are now entering a phase that again places high demands on the entire organization. The external environment remains challenging, but my confidence in the company, the team, and the strategy remains strong. Valuno has repeatedly demonstrated its ability to rise, adapt, and find a way forward even when circumstances change rapidly. I am confident that this strength will carry the company into its next phase."

“I would like to extend my warm thanks to all employees, investors, and partners for the journey we have shared. Special thanks go to the Board and our Chairman, Peter Liljeroos, whose support has been invaluable. It has been an honor to be part of Valuno’s development, and I look forward with respect and curiosity to what the company will achieve in the future.”

Comment from the Board:

“On behalf of the Board, I would like to extend our sincere thanks to Daniel Sonesson for his significant contributions as CEO of Valuno. When Daniel joined the company, we were in a situation that required both swift action and strong leadership. During his tenure, we were able to turn a very challenging situation into a more stable and forward-looking position, and at times we faced very promising conditions to enter some of our most successful years.”

“Daniel has played a crucial role in how we have handled external factors and independent events that have affected the company’s conditions on multiple occasions. His ability to mobilize the organization, create clarity, and maintain focus during times that required both rapid decisions and sustained efforts has been invaluable. The work he has carried out, particularly regarding our strategic initiatives and the continued development of our technical platform, has provided us with a solid foundation to build upon.”

“Few know better than I do how much time, energy, and personal commitment the company and its recurring challenges have required. Throughout this journey, Daniel has always been flexible, present, and genuinely engaged — with full loyalty to the company, its employees, and its shareholders. His focus and dedication have been key factors behind Valuno’s repeated ability to rise and continue moving forward.”

“Valuno is now entering a period that will continue to demand hard work and clear leadership — but we do so with an organization that has repeatedly demonstrated its ability to handle difficulties and still find a way forward. That culture and drive have been strongly shaped by Daniel and will remain a central part of the company’s ongoing journey.”

For further information, please contact:

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About Valuno Group AB

Valuno is a Swedish fintech company with a vision of a borderless economy where cryptocurrencies and digital payments are seamlessly integrated into everyday life. The company offers solutions for crypto payments, digital wallets, and related financial services. Valuno has been listed on NGM Nordic SME since July 2019. For more information, visit www.investor.valuno.com.

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