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Press release Stockholm, February 23, 2021

## Goodbye Kansas production arm, Infinite Entertainment, co-producing major feature film with Netflix and Spike Lee

Infinite Entertainment has announced its first feature film "Gordon Hemingway & The Realm of Cthulhu". Infinite Entertainment will co-produce and Goodbye Kansas will deliver Visual Effects.

The film will be directed by Stefon Bristol (*See You Yesterday*) and produced by Netflix, Academy Award winning Spike Lee (*BlacKkKlansman, Malcom X, Da 5 Bloods*), veteran producers Lloyd Levin (*Da 5 Bloods, Watchmen*) and Beatriz Levin (*Da 5 Bloods, The Mauritanian*). The original screenplay is written by Hank Woon with additional revisions by both Woon and Fredrica Bailey.

Infinite Entertainment is the production arm and IP company of Bublar Group's subsidiary Goodbye Kansas that was recently announced in a <u>press release</u> and featured in the industry trade magazine <u>Deadline</u>. The division is run by Oliver Oftedal from Los Angeles and Tom Olsson from Stockholm, who will work actively as Co-Producers on the project along with the filmmakers and Netflix's production department. Infinite has been heavily involved in the development process for the film, including creating visual concepts, creature design and script development. Goodbye Kansas Studios will lead the VFX (Visual Effects) production on the film.

"We are thrilled to work with rising star director Stefon Bristol on this epic story and know it will be something truly unique. We are grateful to be part of a producing team with some of the most iconic filmmakers of all time and are incredibly excited that Netflix has showed such support for the project from day one. They are the perfect partner to launch this original adventure film globally to its more than 200 million subscribers worldwide," said Oftedal and Olsson at Infinite Entertainment.

"We are immensely proud of this project, it's a perfect example of how our versatile company group can work together across divisions and with the greatest talents in Hollywood, this is a huge next step for our company and according to our big picture strategy," said Peter Levin, CEO at Bublar Group.

The film is set in East Africa in the late 1920's and follows the adventures of the roguish Black American gunslinger Gordon Hemingway, who teams up with elite warrior Princess Zenebé of Ethiopia to rescue their kidnapped regent from an ancient evil.

Read Netflix's announcement here

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Bublar Group AB (publ) is the Nordic region's leading listed company specializing in visualization and XR technology. The company develops products and solutions based on advanced technology; Augmented Reality (AR), Virtual Reality (VR), VFX production, Cinematics, Performance capture & scanning, Digital Humans and Real Time animation.

The Group has world-leading companies as customers in TV, film, streaming, games, manufacturing industries and e-commerce. The company comprises the subsidiaries Goodbye Kansas (incl. Infinite Entertainment), Vobling, Sayduck, Virtual Brains (incl. Plotagon). Bublar is headquartered in Stockholm and has offices in London, Helsinki, Vilnius, Hamburg, Belgrade, Los Angeles and Manila. The company is listed on the Nasdaq First North Growth Market.

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