

## Rusta joins Science Based Targets initiative

**Rusta takes the next step to reduce climate impact by committing to the Science Based Targets initiative (SBTi). Rusta has committed to implement emission-reduction targets in line with SBTi, both within Rusta's own operations and throughout the value chain.**

Rusta is dedicated to its long-term goal of being the most sustainable brand within the variety hard discount sector. Joining the Science Based Targets initiative (SBTi) will facilitate taking concrete, measurable steps towards achieving this goal.

Over the coming years, Rusta will develop the company's climate goals and set a detailed plan for how to achieve these. Rusta will together with suppliers and customers reduce emissions throughout the value chain, continually improving the company's processes to reduce energy and resource consumption, while regularly follow up and report on progress. By joining SBTi, Rusta is reaffirming its commitment to reduce emissions and contribute to limiting global warming to 1.5°C, in line with the Paris Agreement.

"Joining the SBTi is an important milestone in Rusta's endeavor to be the most sustainable brand within our sector. We strive to make concrete progress towards a more sustainable future, and together with SBTi, our customers and our suppliers, we can continue to develop an even more sustainable Rusta and strengthen our position as a company that actively contributes to a better future," says Jesper Bondesson, Sustainability Manager at Rusta.

Rusta's commitment to SBTi reflects the company's broader ambition to drive meaningful progress and address the climate crisis. Through this initiative, Rusta aims to further strengthen its position as a leader in sustainability.

### **About Science Based Targets initiative (SBTi)**

The Science Based Targets initiative (SBTi) is a corporate climate action organisation that enables companies and financial institutions worldwide to play their part in combating the climate crisis. SBTi provides companies with a clearly defined path to reduce greenhouse gas emissions, ensuring that companies meet targets consistent with limiting global warming to 1.5°C, in line with the Paris Agreement goals.

Read more about Science Based Targets [here](#).

Read more about Rusta's sustainability initiatives [here](#).

### **For further information, please contact:**

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## About Rusta

Rusta is a leading retailer in the Nordic low-price market with over 210 stores in Sweden, Norway, Finland and Germany. The physical stores are supplemented by Rusta's online sales channel, Rusta Online, in Sweden and Finland. Rusta offers a wide but carefully selected range of home and leisure products, with good quality at low prices. Rusta has more than 4,800 employees with headquarter in Upplands Väsby, Sweden. Rusta's shares are traded on Nasdaq Stockholm (RUSTA). [investors.rusta.com](https://investors.rusta.com)

## Attachments

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