

PRESS RELEASE

24 January 2023 15:00:00 CET

Playdigious' mobile version of Dead Cells reaches 5 million units sold

Playdigious SAS ("Playdigious"), a wholly-owned subsidiary of Fragbite Group AB (publ) ("Fragbite Group") is today announcing that the mobile version of Dead Cells has reached 5 million units sold.

Three years after the initial mobile release, Playdigious is announcing 5 million units sold for Dead Cells on mobile, independently of trial versions or subscriptions. Initially developed by independent studio Motion Twin, Dead Cells released on PC and console in 2017 and is now developed by Evil Empire. After its initial success on PC and console, Playdigious teamed up with Motion Twin and Evil Empire to port and publish the game to mobile platforms, and it was subsequently released in August 2019.

Marcus Teilman, President & CEO of Fragbite Group, comments:

"Porting a title from one platform to another is not an easy task, but Playdigious does it very well. They have demonstrated they have the creative and technical development skills needed for porting, as well as the industry expertise needed to successfully publish a title and engage millions of players worldwide."

Xavier Liard, VP Publishing & Indie Games of Fragbite Group and co-founder of Playdigious, comments:

"The steady sales growth and substantial reach of Dead Cells in China, followed by Europe and the USA, proves that console-like paid games can have great success technically and financially on mobile. We again want to wholeheartedly thank Motion Twin and Evil Empire for putting their trust in us, and of course the players for their loyalty and continued interest in the mobile version of the game."

Dead Cells is an action game that has won numerous awards for the PC/console version as well as the mobile version. Awards include The Game Award for "Best Action Game" in 2018 and the Pégase Trophy for "Best Mobile Game" in 2020. Additional updates to the mobile version are planned for 2023.

For questions, please contact:

Erika Mattsson, Chief Communications Officer
em@fragbitegroup.com
Phone: +46 8 520 277 82

Redeye AB is the Company's Certified Adviser.

About us

Fragbite Group AB (publ) is a group that operates in mobile gaming and e-sports. The Company is listed on Nasdaq First North Growth Market in Stockholm and has its registered office in Stockholm. The subsidiaries FunRock/Prey Studios, Lucky Kat, Playdigious and WAGMI are active in the global mobile gaming market, developing, publishing, distributing, adapting and marketing games for desktop, consoles and mobile devices. The subsidiary Fragbite AB is the Nordic region's leading organiser and media company in e-sports. The Group has offices in Sweden, France, the Netherlands, Gibraltar and Egypt, with a total of 80 employees all sharing the same passion for gaming.

Attachments

[Playdigious' mobile version of Dead Cells reaches 5 million units sold](#)