LIFECARE ASA: LIVESTREAM STRATEGIC UPDATE

Bergen, Norway, 16 May 2025 - Lifecare ASA (LIFE), a medtech company developing next generation continuous glucose monitoring (CGM) solutions for diabetes management, announces that CEO Joacim Holter will participate at a livestream strategic update event at DNB Carnegie Stockholm Monday 19 May 2025, 12:00 CEST.

To register for livestream followed by a Q&A session, please **click here.**

Key highlights from the presentation:

Diabetes is a trillion-dollar global healthcare challenge

- CGMs the fastest growing diabetes tech segment, representing a USD 30 billion market opportunity
- Within CGMs, implantable solutions represent a USD 5 billion potential market

Strong value drivers in place 2025-2028

- Set to capitalize on "second mover" advantage, leveraging first mover regulatory approvals in the US
- Capital efficient path to commercialization with partner-led go-to-market strategy and minimal additional R&D
- Near-term value inflection points including veterinary market launch late 2025, CE mark in 2026, and European human market launch in 2027

Significant value creation potential

- Peak revenue potential of USD 1 billion + on realistic market assumptions
- Revenue sustainable at high levels long-term assuming conservative market share in a growing market
- EBITDA margin of 35%+

The presentation is available at: **https://lifecare.no/investor/**

About us
Lifecare ASA is a medical sensor company developing technology for sensing and monitoring of various body analytes. Lifecare's focus is to bring the next generation of Continuous Glucose Monitoring ("**CGM**") systems to market. Lifecare enables osmotic pressure as sensing principle. Lifecare's sensor technology is suitable for identifying and monitoring the occurrence of a wide range of analytes and molecules in the human body and in pets.

LIFECARE

Contacts

For further information, please contact:

Joacim Holter, CEO, joacim.holter@lifecare.no, +47 40 05 90 40

Renete Kaarvik, CFO, renete.kaarvik@lifecare.no, +47 94 83 82 42