

## Smart Eye Informs About the Outcome of the 2022 Share Rights Program

**Gothenburg, Sweden – July 21, 2025** – Smart Eye AB (publ) today announces that the company's long-term incentive program, the 2022 Share Rights Program, has been completed in accordance with its established terms.

A total of 419,790 shares have been allotted to participants in the program after the performance target was met. To cover social security costs related to the allotment, an additional 77,490 shares have been sold via Fianacial intermediary. In total, 497,280 shares have been added through the exercise of warrants from series 2025:1.

The shares are delivered to participants at no cost, in accordance with the terms of the program.

The program was adopted by an extraordinary general meeting on June 29, 2022, and was designed to strengthen Smart Eye's ability to attract and retain key employees within the Group.

The new shares correspond to a dilution of approximately 1.3% percent of the total number of shares in the company.

### For more information:

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## About Smart Eye

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Smart Eye is the leading provider of Human Insight AI, technology that understands, supports and predicts human behavior in complex environments. The company is on a mission to bridge the gap between humans and machines for a safe and sustainable future. Supported by Affectiva and iMotions – companies it acquired in 2021 – Smart Eye's multimodal software and hardware solutions provide unparalleled insight into human behavior.

In automotive, Smart Eye's driver monitoring systems and interior sensing solutions improve road safety and the mobility experience. The company's eye tracking technology and iMotions biosensor software platform are also used in behavioral research to enable advanced research in academic and commercial sectors. In media analytics, Affectiva's Emotion AI provides the world's largest brands and market researchers with a deeper understanding of how consumers engage with content, products, and services.

Founded in 1999, Smart Eye is a global company headquartered in Sweden, with customers including NASA, Nissan, Boeing, Honeywell, Volvo, GM, BMW, Polestar, Geely, Harvard University, 26 percent of the Fortune Global 500 companies, and over 1,300 research organizations around the world.

Visit [www.smarteye.ai](http://www.smarteye.ai) for more information.

Visit our investor web for more financial information: <https://smarteye.se/investors/>

*Smart Eye is listed on the Nasdaq First North Growth Market. The Company's Certified Adviser is Bergs Securities AB.*

## Attachments

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