

Knowit wins European insurance deal

Knowit has signed a multi-year agreement with an established European financial services company making a major investment in insurance. Knowit will play a central role in the initiative, providing a broad range of capabilities combining deep insurance expertise, proprietary technology and expertise in digital customer experiences.

The client is developing a new insurance offering with the ambition of gradually expanding the business across several European markets. The aim is to bring the insurance business together in a common, scalable solution that provides control across the entire value chain – from distribution and customer interaction to administration and business performance monitoring.

Knowit will provide the digital foundation for the initiative. The assignment includes Knowit's cloud-based i2i insurance platform, together with the development of integrated digital solutions for sales, self-service and customer interaction. By bringing together several parts of Knowit's offering, the client will gain an integrated solution that supports both current needs and future expansion.

As a first step, the solution will be established in a Nordic market. From the outset, it is being designed to be reusable and scalable as the insurance offering develops and expands into additional markets.

"This is a strategically important assignment for Knowit and a clear example of the value we can create by combining deep industry expertise with proprietary technology and broad digital capabilities. We can take end-to-end responsibility, from insurance processes and the underlying platform to the digital customer experience, while creating a foundation that can grow alongside the client's business", says Måns Hulterström, responsible for Knowit's insurance offering.

The agreement is long-term, with an initial term of two years.

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About Knowit

Knowit is a Nordic consultancy helping companies, public authorities, and organizations succeed in the digital transformation. With expertise in AI, technology, strategy, and design, we develop solutions that create customer value and strengthen digital resilience. Operations are organized into five business areas – Solutions, Experience, Connectivity, Insight, and Products – which together offer expertise in areas including system development, data-driven customer experiences, AI, cloud services, cybersecurity, IP-based product solutions, and management consulting. Competences from different business areas are often combined in client engagements.

Founded in 1990, Knowit has around 3,600 employees, mainly in the Nordic region, with operations also in Poland, Germany and Serbia. Knowit AB (publ) is listed on Nasdaq Stockholm Mid Cap. For more information, visit knowit.eu.