

Invitation to Haypp Group's presentation of the Interim report Q2

On 7 August at 0900 CEST Haypp Group will host a webcast in English, with a second live webcast at 1000 Eastern/1600 CET for US investors. Haypp Group is represented by CEO Gavin O'Dowd and CFO Peter Deli, who will present the Q2 2025 report and answer questions at both events. The report will be published at 0745 CEST the same day.

To access the 0900 CEST webcast:

<https://haypp-group.events.inderes.com/q2-report-2025>

To participate in the 0900 CEST teleconference:

<https://events.inderes.com/haypp-group/q2-report-2025/dial-in>

To access the 1000 Eastern / 1600 CEST webcast:

<https://haypp-group.events.inderes.com/q2-report-2025-2>

To participate in the 1000 Eastern / 1600 CEST teleconference:

<https://events.inderes.com/haypp-group/q2-report-2025-2/dial-in>

The presentation will also be available at <https://hayppgroup.com>

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Haypp in brief

The Haypp Group spearheads the global transformation from smoking to smoke-free alternatives. With origins in Scandinavia, extensive experience from pioneering markets in smoke-free alternatives, and being a leader in the e-commerce sector, Haypp Group is taking on the mission to provide the consumers with the best possible products on the market, while we operate with the highest standards of integrity and business ethics, in accordance with applicable regulations. With eleven e-commerce brands, the Haypp Group is present in seven countries where we served more than 1,100,000 active consumers in 2024.

Attachments

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