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PRESS RELEASE

12 May 2021 14:00:00 CEST

Bulletin from Nelly Group's Annual General Meeting 2021

Nelly Group AB (publ) today announced that the Annual General Meeting ("the AGM"), held today, voted to support all of the resolutions that the Board and the Nomination Committee proposed to the AGM.

The AGM adopted the income statement, the balance sheet, the consolidated income statement and the consolidated balance sheet for the year 2020.

The AGM resolved that the retained earnings, the share premium reserve and the result for the year, corresponding to a total of SEK 155,805,615 be carried forward.

The AGM discharged the Board and the CEO:s from liability for 2020.

The AGM re-elected Christoffer Häggblom, Mathias Pedersen, Maj-Louise Pizzelli, Josephine Salenstedt and Stina Westerstad as Directors of the Board. Furthermore, the AGM re-elected Mathias Pedersen as Chairman of the Board.

The AGM resolved to re-elect the auditing firm KPMG AB as the company's auditor for the period until the end of the 2022 Annual General Meeting. The authorized public accountant Mathias Arvidsson will be appointed as new auditor-in-charge.

The AGM approved remuneration for the work on the Board and its committees as well as to the auditor and approved the Board's report on remuneration pursuant to Chapter 8, Section 53 a of the Swedish Companies Act.

The AGM approved the new instruction for the Nomination Committee.

The AGM also resolved to amend the company's registered office in the Articles of Association, so that the registered office is moved from Stockholm to Borås. General Meetings may be held in Borås and Stockholm.

The AGM resolved to authorise the Board to, on one or more occasions up until the 2022 Annual General Meeting, resolve upon the issue of ordinary shares representing no more than 20 per cent of the total number of ordinary shares in Nelly Group at the time of the AGM 2021.

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The complete documentation related to the proposals adopted by the AGM can be found on Nelly Group's website at www.nellygroup.com under the heading "AGM 2021" (which can be found under the section "Governance").

For more information, please contact: John Afzelius, CFO +46 703 510 987 ir@nelly.com

About Nelly Group

Nelly Group owns Nelly which is one of the Nordic region's strongest fashion brands for young women. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has 1.2 million customers and sales of SEK 1.4 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small cap segment with the short name "NELLY".

Attachments

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