

K33 Markets Expands Cryptocurrency Offering with Seven New Tokens, Sets New Standard for Trading Costs

In a landmark move that underscores its commitment to innovation and affordability in the digital asset space, K33 today announced the addition of seven new cryptocurrencies to its trading platform K33 Markets. This expansion is a part of K33's ongoing effort to offer a wider array of trading options at competitive prices, reaffirming its status as the premier trading platform in Norway, as evidenced by recent rankings on kryptopris.no.

Since its inception in October 2023, K33 Markets has been on a mission to revolutionize the crypto trading experience by systematically reducing trading costs and expanding its token offerings. With the latest addition, K33 Markets now facilitates trading across 35 different cryptocurrencies and stablecoins, paired against 7 major fiat currencies including NOK, SEK, DKK, EUR, GBP, CHF, and USD. The newly incorporated tokens, namely ALGO, GRT, FTM, MANA, SAND, APE, and GALA, underscore K33's commitment to providing a diverse and dynamic trading environment.

K33's strategic vision extends beyond mere expansion. It aims to redefine the crypto trading landscape, starting from the Nordics and gradually extending its influence globally. Historically, Nordic crypto enthusiasts were forced to navigate between locally regulated exchanges, which often came with a limited selection and higher prices, and international platforms marred by regulatory uncertainties and unreliable payment mechanisms. K33 disrupts this paradigm by offering a comprehensive, regulated, and competitively priced alternative, thus appealing to a broad spectrum of traders.

Torbjørn Bull Jensen, CEO of K33, expressed his enthusiasm about the company's trajectory: "I'm excited to see how K33 starts to shape the Nordic crypto market. We are now ready to win back local volume that has been diverted to international exchanges in the past and to start taking market shares from the likes of Binance, Coinbase, and Kraken. With full support for local currencies, a large selection of tokens to trade, and competitive pricing, we anticipate a significant uptick in users choosing K33 for their trading needs."

K33 Markets remains steadfast in its pursuit of market leadership by continuously exploring opportunities to enhance its token offerings. The company's ambitious agenda signals a transformative phase for the Nordic crypto trading sector, promising a more inclusive, cost-effective, and diverse trading experience for its clientele.

For more information, please visit [K33.com](https://k33.com) or contact the IR team at ir@arcario.com.

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About K33:

[K33](#) is an innovative, research-led digital assets brokerage, empowering EMEA clients with industry-leading insights, multi-exchange brokerage services, and tailored managed funds. Accessible at [k33.com](#) or through distribution partners, the unified K33 platform offers a comprehensive suite of digital asset investment solutions.

About Arcario

[Arcario](#) is an industrial investment company within the digital asset space, committed to shaping the future of finance as we know it. The company boasts a diversified portfolio that includes K33, a research-led digital assets brokerage, Green Data, an eco-friendly Bitcoin mining operation, and minority stakes in LN Markets, a Bitcoin exchange leveraging the Lightning Network and Finpeers, a startup democratizing access to private financial markets through tokenization. The Company is listed on Nasdaq First North Growth Market and Mangold Fondkommission is Certified Adviser.

Attachments

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