

## Resurs and Tillväxt Helsingborg partner to strengthen the region's entrepreneurs

**A new collaboration between Resurs Bank and Tillväxt Helsingborg will enhance the ability of small and medium-sized enterprises to grow and develop in the Helsingborg region.**

Both Resurs and Tillväxt Helsingborg have a long-term commitment to the region, and the partnership forms an important part of a shared ambition to contribute to regional growth. The collaboration is also a key element in Resurs Bank's launch of its corporate financing-offering "Företagsbanken".

Through this partnership, Resurs Bank's financial solutions for businesses are combined with Tillväxt Helsingborg's expertise in business development, creating better conditions for companies to grow their operations and finance their growth journey.

The partnership is based on close collaboration in identifying and supporting companies at different stages of growth. For Resurs Bank and Tillväxt Helsingborg, partnerships like this are an effective way to create a stronger ecosystem where businesses gain access to both specialised strategic expertise and capital at the right time.

– Helsingborg is our home city and a central part of our identity. Through our collaboration with Tillväxt Helsingborg, we want to contribute even more actively to a strong and growing local business community. At the same time, we are strengthening our corporate financing-offering, where we focus on meeting companies' needs for flexible and competitive financing solutions, says **Fredrik Sandberg**, Chief SME Banking Officer at Resurs.

– We see that the changing business environment places higher demands on growth-promoting initiatives among the city's entrepreneurs, which we meet through tailored coaching and needs-based matching with our external networks. Partnerships with players such as Resurs are therefore essential to creating the best possible conditions for companies to become competitive. The combination of capital and qualified business development is often crucial for success, says **Jeremie Poirier**, CEO of Tillväxt Helsingborg.

**Företagsbanken – part of Resurs**

Resurs was founded in 1977 by entrepreneurs who wanted to create more flexible payment solutions for businesses and individuals. Företagsbanken is Resurs' new initiative focused on small and medium-sized enterprises. It offers, among other things:

- Business loans, credit facilities, inventory and invoice financing, real estate loans, and savings accounts
- Flexible financing of up to SEK 300 million
- Solutions developed in close dialogue with entrepreneurs

### **Tillväxt Helsingborg**

Tillväxt Helsingborg is an independent organisation focused on contributing to job creation and regional development in Helsingborg and surrounding areas by supporting growth companies with strategic advisory services, business-relevant networks, and access to the right resources at the right stage of development. Since its inception, the organisation has supported more than 200 companies and contributed to increased growth and employment in the region.

### **More information:**

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### **ABOUT RESURS**

Flexible payments and finances, made easy. At Resurs Bank, we make it easier for individuals and businesses across the Nordics to realize their ambitions – every day. For nearly 50 years, we've been a trusted financial partner, creating long-term value for our customers, our partners, and the communities we proudly serve and are a part of. Today, we have a customer base of approximately 6 million customers and 759 employees in the Nordic region.

### **Attachments**

[Resurs and Tillväxt Helsingborg partner to strengthen the region's entrepreneurs](#)