



PRESS RELEASE

07 October 2022 08:00:00 CEST

Paul Fischbein new CEO of RevolutionRace

The Board of Directors of RVRC Holding AB (publ) (“RevolutionRace”) have today appointed Paul Fischbein as permanent CEO of the company. Paul Fischbein is currently acting CEO of RevolutionRace and assumes his permanent position immediately.

Paul Fischbein has extensive experience of CEO work and work on boards, both as chairman and member. For over 20 years, he has worked with consumer products and e-commerce. Paul assumed the role as chairman of RevolutionRace in January 2021 and became interim CEO in August 2022.

“We have conducted a comprehensive review of CEO candidates in both Sweden and abroad. Many exciting names were interested, but during the process we have realized that we already have the right person in place in Paul – he is very competent and experienced. Paul has broad competence in e-commerce, understands consumers and the online business, and has the international experience that the role requires. In addition, since becoming chairman of the board he has gotten to know the company inside and out. I, and a unanimous board, are therefore very happy that Paul agreed to become CEO of RevolutionRace”, says Andreas Källström Säfweräng, Chairman of the Board of RevolutionRace.

“For a long time I have been impressed by RevolutionRace’s journey. Now that I have had the opportunity to familiarize myself with the organization even more, I see the enormous competence that our employees possess. At this point in time, we have a very turbulent world around us. However, I do feel confident in how we will manage the situation given our position and ability to deliver great products at unmatched value, while constantly developing our offering and brand through our close customer relationships. My goal is to continue to build on the success and support RevolutionRace in reaching new heights.” Paul Fischbein, CEO of RevolutionRace.

With Paul Fischbein taking over as CEO of RevolutionRace, he will leave the board of the company in connection with the upcoming annual general meeting.

For more information, please contact:

Andreas Källström Säfweräng
Chairman of the Board, RevolutionRace
E-mail: andreas.kallstrom@altor.com

Desirée Holmér
IR Manager, RevolutionRace
E-mail: desiree.holmer@revolutionrace.se



PRESS RELEASE

07 October 2022 08:00:00 CEST

About RevolutionRace

RVRC Holding AB (publ) (RevolutionRace) offers high quality functional clothing for people with an active lifestyle. The company was founded in 2013 by Pernilla and Niclas Nyrensten. Since its inception, we have had the goal of creating multifunctional clothing with great fit, in the highest quality and at reasonable prices under the tag line "Nature is our playground". By selling clothes online, directly to consumers without unnecessary intermediaries, RevolutionRace can offer products that have an unmatched value in terms of price, quality and design. Together with its customers, the company has grown rapidly and is selling its products to more than 35 countries. For more information, please visit corporate.revolutionrace.com.

Subscribe to press releases and financial information: <https://corporate.revolutionrace.com/en/subscribe/>

This information is information that RVRC Holding AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-10-07 08:00 CEST.

Attachments

[Paul Fischbein new CEO of RevolutionRace](#)