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Kambi Group plc signs multi-year partnership with Desert Diamond Casinos, an enterprise of the Tohono O'odham Nation

Multi-channel agreement includes provision of Kambi's sportsbook to Desert Diamond Casinos' West Valley, Sahuarita, and Tucson, Arizona properties, with a mobile sportsbook to

Kambi Group plc has signed a long-term partnership to provide its online and on-property sportsbook to Desert Diamond Casinos & Entertainment, an enterprise of the Tohono O'odham Nation, which operates casino properties in the US state of Arizona.

The largest tribal operator in the Grand Canyon State, Desert Diamond Casinos is owned and operated by the Tohono O'odham Nation, which was one of 10 Arizona Indian tribes in August to receive a licence from the Arizona Department of Gaming to offer sports wagering in the state.

The multi-channel agreement will see Kambi provide its full suite of high-performance sports betting technology, initially rolling out on-property across the operator's West Valley, Sahuarita, and Tucson, Arizona properties in Q4 with an online sportsbook to follow shortly under the newly created entity of Desert Diamond Mobile LLC.

Desert Diamond Casinos will benefit from Kambi's proven on-property offering, including the Kambi kiosk and Bring Your Own Device technology, as well as harnessing Kambi's enhanced inevent combinability product, launched in September for the start of the NFL season.

Kristian Nylén, Kambi Chief Executive Officer, said: "We are very proud to partner with Desert Diamond Casinos & Entertainment, a deal which further strengthens Kambi's strong relationship with tribal casino operators.

"Desert Diamond Casinos is renowned for offering world-class gaming and entertainment experiences and complements Kambi's strategy to partner with market leaders.

"We look forward to working with them closely to deliver high-quality and exciting sports betting experiences to both its on-property patrons and online customers in the state of Arizona."

Mike Bean, CEO, Desert Diamond Casinos & Entertainment, said: "We are delighted to sign this multi-year agreement with Kambi, which has a proven track record in sportsbook provision across the globe.

"This exciting partnership provides Desert Diamond with the ability to leverage its long standing, well-regarded brand to provide our guests with a leading sports betting product across multiple channels."

For further information, please contact:

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About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front-end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi's 30-plus customers include ATG, Churchill Downs Incorporated, Kindred Group, LeoVegas, Penn National Gaming and Rush Street Interactive. Kambi employs more than 950 staff across offices in Malta (headquarters), Australia, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

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Attachments

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