

**PRESS RELEASE**

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RevolutionRace opens a brand store in Stockholm

RevolutionRace is opening a brand store on Kungsgatan in central Stockholm. The store is planned to open in the fall of 2025.

The store will offer a wide selection of RevolutionRace's popular outdoor products and give customers the opportunity to experience the products and the brand in an inspiring environment, with personalized service.

"We are excited to establish ourselves on one of Stockholm's most central shopping streets. We want to get closer to our customers, and the new store is a step in the company's strategy to complement e-commerce with strong customer experiences in selected locations," says Paul Fischbein, CEO of RevolutionRace.

The establishment on Kungsgatan follows the opening of an outlet store in Barkarby, Stockholm, in April 2025. More information about the opening date will be communicated later.

For more information, please contact:

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About RevolutionRace

RVRC Holding AB (publ) (RevolutionRace) is a fast-growing outdoor brand offering multifunctional products including clothes, shoes, backpacks, and accessories to people with an active lifestyle. RevolutionRace ambition is to create high-quality, colorful, and affordable outdoor products with an amazing design and fit at unmatched value under the tagline "Nature is our playground." The company operates with a digital D2C business model reaching customers in approximately 40 countries. The company was founded in 2013 and is listed on Nasdaq Stockholm since 2021. RevolutionRace is on a mission – to make the nature accessible for everyone!

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