

Elliptic Labs appoints Linn Gimmestad as Chief People and Flow Officer

Elliptic Labs has established a strong position in AI sensor technology, with software deployed on hundreds of millions of devices worldwide. Operating across multiple time zones and markets, the company combines Norwegian technology leadership with a growing international footprint.

"We're excited to welcome Linn to Elliptic Labs. As we continue our growth journey, her experience in leadership, organizational development, and building high-performing teams will be an important addition to the company," says Ola Sandstad, CEO of Elliptic Labs.

Gimmestad joins Elliptic Labs at a time when the company continues to expand its reach and position in AI-powered sensor technology.

"What attracted me to Elliptic Labs was the combination of world-class expertise, ambitious people, and technology that has already proven its value at a global scale. This is a company with significant potential, both within its existing markets and in new opportunities ahead. The company has built an exceptional team, and I look forward to helping create an environment where talented people can collaborate, grow, and continue to do their best work as we enter the next phase of growth," says Linn Gimmestad, Chief People and Flow Officer of Elliptic Labs.

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About Elliptic Labs

Elliptic Labs is a global Edge AI company delivering trusted, low-power on-device sensing at scale. Our AI Virtual Smart Sensor Platform™ enables intelligent, always-on contextual awareness directly on devices – without the need for additional hardware or continuous cloud processing.

Deployed in over 500 million devices worldwide, our platform powers software-defined sensing across a broad range of consumer and enterprise products. By executing compact neural networks directly on-device, our technology delivers adaptive, real-time sensing that preserves user privacy while minimizing power consumption.

For more than a decade, Elliptic Labs has specialized in efficient neural network execution using proprietary runtimes and custom-built sensing models optimized for real-world environments. Built on balanced, self-collected datasets and engineered to operate across diverse hardware architectures, our AI Virtual Smart Sensors enable seamless integration across product generations and device categories.

Our solutions enhance security, personalization, productivity, and user experience – forming a scalable foundation for the next generation of AI-enabled devices.

Headquartered in Norway, with a presence in the USA, China, South Korea, Taiwan, and Japan, Elliptic Labs is listed on the Oslo Stock Exchange. All technology and intellectual property are developed in Norway and are solely owned by the company, ensuring independence and long-term innovation.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

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Attachments

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