

Kjell Group's Nomination Committee for the 2026 Annual General Meeting

Kjell Group AB's (Publ) ("Kjell Group" or the "Company") Nomination Committee for the Annual General Meeting shall consist of representatives from the three largest shareholders as of the last bank day of August each year. The Nomination Committee's main goal and responsibility is to provide proposals for election and remuneration for the Chairman and members of the Board, as well as auditors, for the 2026 Annual General Meeting.

On August 31, 2025, the three largest shareholders in Kjell Group were Cervantes Capital (12.18 percent of votes), Fosielund Holding AB ("Familjen Eklund) (10.98 percent of votes) and Jofam AB (10.05 percent of votes). The three owners who are represented in the Nomination Committee hold a total of 33.21 percent of votes in the company. They have appointed the following representatives to the Nomination Committee:

- David Zaudy, appointed by Cervantes Capital
- Joel Eklund, appointed by Familjen Eklund
- Bo Börtemark, appointed by Jofam AB

The above calculation is based on 59,187,876 shares. Kjell Group's Annual General Meeting for the financial year 1 January 2025 – 31 December 2025 will take place on May 20, 2026. For the Nomination Committee to be able to consider submitted proposals with requisite diligence, proposals should be submitted by March 10, 2026. The Nomination Committee's proposal will be presented in the notice to the 2026 Annual General Meeting and on the company's website. The shareholders in Kjell Group are invited to submit proposals to the Nomination Committee via email to nominationcommittee@kjell.com or by mail to Kjell Group AB (publ), Attn: Bolagsstämma 2026, Box 50435, 202 14 Malmö, Sweden.

Certified adviser

FNCA Sweden AB is the company's certified adviser.

Contacts Kjell Group

Sandra Gadd, CEO +46 (0) 76 8276 118, sandra.gadd@kjell.com Thomas Pehrsson, CFO +46 (0) 72 514 38 89, thomas.pehrsson@kjell.com



About Us

Kjell Group offers one of the most comprehensive assortment of electronic accessories on the market. The company operates online in Sweden, Norway, and Denmark, as well as through 145 service points, including 114 in Sweden and 31 in Norway. Headquartered in Malmö, the company generated SEK 2.6 billion in revenue in 2024.

With Kjell & Company's customer club, which boasts over 3 million members, and its Danish subsidiary AV-Cables, the Group has a unique understanding of people's technology needs. Approximately 1,350 employees work every day to improve lives through technology.

Learn more at kjell.com or kjellgroup.com

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Attachments

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