

Viva Wine Group starts deliveries from its new centralized e-commerce logistics hub in Germany

Viva eCom Group, the eCommerce branch of Viva Wine Group, is completing its plan to centralize its European e-commerce logistics in a new, modern and custom built e-commerce warehouse in Hochheim, Germany. The warehouse has been developed by VGP Group, one of the leading developers of logistics and warehouse sites in Europe. The launch of the new warehouse marks the last step in Viva eCom's strategy to combine its various platforms into one headquarter, one warehouse and one integrated team.

The warehouse comprises ca 12.000 sqm and is located in Hochheim near Mainz and Frankfurt. The warehouse is leased from VGP Group.

Christian Fricke, MD of Viva eCom Group:

"We are all looking forward to moving into the larger and more modern logistics centre. This step will lay the foundation for further growth, as the customized automation technology will make our B2C wine logistics even more efficient. With VGP, we have a reliable partner at our side, with whom we have a long-standing and trustful cooperation. I would like to thank the team at VGP as well as our colleagues at Viva eCom Group who together successfully completed this project just in time for the upcoming Christmas season."

Certified Adviser

FNCA Sweden AB is the Company's Certified Adviser on Nasdaq First North Premier Growth Market.

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About Us

Viva Wine Group is the leading wine group in the Nordic monopoly markets, with a strong position in the European e-commerce market for wine. The Group consists of a collection of entrepreneurial companies with head office in Stockholm, developed through organic growth and strategic acquisitions. Viva Wine Group develops, markets, and sells both wholly owned and partner brands and offers affordable quality wines from all over the world to consumers in locations such as the Nordic countries, Germany, Switzerland, Austria, the Czech Republic, France, and the Netherlands. Sustainability is one of our foremost driving forces and we are a leader within certified ethical and organic wine. www.vivagroup.se/en

Attachments

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