

Mårten Forste is appointed commercial director of Desenio Group

Mårten Forste has been appointed as Chief Commercial Officer (CCO) for Desenio Group ("Desenio"). Mårten, who has long and broad experience from online marketing, will be part of Desenio's Group management. Mårten has previously, among other things, been both chairman and COO at Leovegas Mobile Gaming Group, country manager at gaming company Expekt and COO at Meetic/Match.com Europe.

"We are very happy that Mårten Forste is joining as CCO at Desenio. Mårten has extensive experience both from the role of CCO, working in fast-growing technology companies and extensive industry knowledge from online operations. His competence and experience will be of great benefit to Desenio in all our markets, and not least a support in our expansion in the North American market", comments Fredrik Palm, CEO of Desenio Group.

"Desenio has a very strong offer, a data-driven business with customer-tailored, high-quality content and competitive pricing. With an offer that is also right in time and with markets with growth potential, I look forward to building on the strong position the company already has together with my colleagues," says Mårten Forste.

Mårten Forste will start his employment on 9 January 2023.

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DESENIIO GROUP

About Desenio Group

Desenio Group is the leading e-commerce company within affordable wall art in Europe, with a growing presence in North America. We offer our customers a unique and curated assortment of about 9,000 designs as well as frames and accessories in 35 countries via 44 local websites and are steadily expanding to new markets.

Desenio Group is well positioned to build upon our dynamic growth model, including our proprietary technical platform, industrialized creative processes and efficient customer acquisition approach.

We are headquartered in Stockholm, Sweden, with fulfilment centres in Sweden, Czech Republic and USA. Our share is traded on Nasdaq First North Growth market, under the ticker "DSNO".

Attachments

Mårten Forste is appointed commercial director of Desenio Group