

# Audiodo and Noble Audio Reunite for FoKus Amadeus

## Press Release

### **Second collaboration brings Audiodo Personal Sound to a broader audience in Noble's most expressive and accessible TWS yet**

Audiodo is proud to announce its continued partnership with Noble Audio for the launch of the **FoKus Amadeus**, the latest true wireless earphone to feature **Audiodo Personal Sound**. Following the success of the critically acclaimed FoKus Rex5, this new release makes personalized audio even more accessible - bringing the benefits of hearing calibration to a wider audience, while preserving the clarity and musicality Noble is known for.

### **The FoKus Amadeus will be available globally from 18th June 2025 via [nobleaudio.com](https://nobleaudio.com) and selected retailers worldwide.**

FoKus Amadeus combines Noble's distinctive tuning and expressive presentation with the power of **Audiodo Personal Sound**, alongside features including a custom 8.3mm driver, Bluetooth 5.4, LDAC support, multi-point pairing, ANC and up to 42 hours battery life. At its core is a personalized listening experience that adapts to each user - delivering detail, balance and emotional engagement shaped by their individual hearing profile.

Using the Noble companion app, listeners take a short hearing assessment powered by Audiodo. A custom hearing profile is then generated for each ear and stored directly on the earbuds. The result is real-time audio optimization - intelligent personalization that helps every element of the sound come through clearly, comfortably and naturally.

### **A proven partnership with a wider reach**

Amadeus is the second Noble model to feature **Audiodo Personal Sound**, following the well-received FoKus Rex5. This new release carries forward the same technology praised by reviewers for enhancing clarity, immersion and makes it available at a more approachable price point.

"We're excited to once again collaborate with Noble Audio on a product that doesn't just sound great - it sounds *right* for each individual listener," said **Amir Sheikh** CEO at Audiodo. "The FoKus Amadeus embodies what we believe the future of audio should be: smart, personal, and uncompromising in quality."

Where FoKus Rex5 introduced **Personal Sound** to Noble's wireless range, Amadeus expands it. Rather than changing Noble's tuning, Audiodo Personal Sound works alongside it, adjusting playback to better suit each listener. For those new to personalized audio or new to Noble, it's a powerful and effortless way to experience sound made just for them.

### What is Audiodo Personal Sound?

**Audiodo Personal Sound** is a hearing calibration technology that analyses how each person hears and adjusts audio playback to match. After a short in-app hearing test, a unique profile is created for each ear and applied directly on the device - no ongoing app connection required. This profile corrects for subtle differences in hearing, whether due to natural variation, environment or age-related change. It restores balance and detail across the full frequency range, making every track, call or video feel clearer and more engaging.

### Contacts

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### About Us

Audiodo™ is a Swedish software and algorithm company based in Malmö, committed to transforming the way people experience sound. With over 30 years of expertise in acoustical algorithms, we develop innovative audio solutions that adapt to the unique hearing profiles of each individual. Our mission is to provide clearer, more immersive audio for everyone, whether enhancing daily listening or addressing the challenges of hearing loss.

For more information about Audiodo™, please visit [www.audiodo.com](http://www.audiodo.com).

### Image Attachments

[FoKus Amadeus 2445](#)

[FoKus Amadeus 2366](#)

[FoKus Amadeus 2344](#)

[FoKus Amadeus 2332](#)

[FoKus Amadeus 2632](#)

[Noble FoKus Amadeus x Audiodo](#)