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PRESS RELEASE

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Adventure RPG Pixelshire is Now Available

Stockholm, Sweden (May 8, 2025) – Maximum Entertainment AB (Nasdaq: MAXENT B) today announced the release of cozy RPG *Pixelshire* on PC.

*"It's been incredible to watch a passionate community form around the game during its development," said **Philippe Cohen, CEO of Maximum Entertainment**. "We're excited to see the unique stories and worlds players will create in *Pixelshire*."*

Developed by Kappa Bits, *Pixelshire* invites adventurers to explore a beautifully detailed pixelated world known as Arcadia. They will get to travel the vast and diverse continent, discover hidden treasures, and build a bountiful settlement with unlimited customization. Whether it's cultivating a thriving farm with fields of crops, mastering the art of magic, or enhancing your culinary skills, there's something for everyone to embrace in *Pixelshire*.

View today's launch trailer: <https://www.youtube.com/watch?v=ZZI7wOOQMdo>

For more information about Maximum Entertainment, please visit: www.maximument.com.

About Kappa Bits

Kappa Bits is an independent game development studio founded by solo developer Vasilis, dedicated to crafting unique and engaging experiences for players worldwide. With a passion for pixel art and fun gameplay systems, Kappa Bits continues to refine its creative vision, delivering high-quality indie experiences.

For more information, please contact:

Arnaud Kamphuis, Director of Global Communications
E-mail: press@maximument.com | Tel: +46 8 490 094 98

For more information regarding the company and investments, please contact
ir@maximument.com.

Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

[Pixelshire KeyArt](#)

Attachments

[Adventure RPG Pixelshire is Now Available](#)