

10 February 2023 17:55:00 CET

Invitation to presentation of Pierce Group's year-end report 2022

On 17 February 08.00 CET, Pierce Group's 2022 year-end report will be published. At 09.00 CET the same day, acting CEO Willem Vos and CFO Niclas Olsson will hold a webcast and telephone conference in English about the report.

Information about logging in to the presentation

If you wish to participate via webcast, please use the link below.

<https://ir.financialhearings.com/pierce-group-q4-2022>

If you wish to participate via telephone conference, please register via the link below. After registration, you will be provided with telephone number and a conference ID to access the telephone conference. You can ask questions verbally via the telephone conference.

<https://conference.financialhearings.com/teleconference/?id=5007441>

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About Pierce

Pierce is a leading e-commerce company which, with its online shops, 24MX, XLMOTO and Sledstore, sells gear, parts, accessories and streetwear to riders across all of Europe through some forty locally adapted websites. The Company has two major segments, Offroad – sales to motocross and enduro riders, and Onroad – sales to high road riders. In addition, Pierce has a smaller segment, Other, which primarily focuses on sales to snowmobile riders. With a large and unique product assortment, including several private brands, an excellent customer experience and attractive prices, Pierce is changing the motorcycle enthusiast market in Europe. Headquarters are located in Stockholm, Sweden, the central warehouse in Szczecin in Poland, and the major portion of our customer support services are located in Barcelona. The Company has approximately 420 employees.

Attachments

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